



# Vivid™

POLYESTER LINERS

Profitability

Sustainability

Performance



## Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

## Benefits of PET Liner

- 1.2 MIL PET = 48% Thinner
- .92G PET = 60% Thinner

*Compared to 40# paper liner, PET liner allows you to put 21% and 27% more feet on each 12" roll.*

That is 48 and 60 percent less waste going to landfills. More labels per roll helps to reduce transportation and storage space requirements, and liner waste and PET liner material is recyclable. Additionally, the higher packaging output that results from fewer changeovers and increased line speeds reduces the environmental impact of each end-use package.



## Profitability

- More efficient printing, application and warehousing.
- Less change-over during printing and application.
- Less downtime.
- Increased warehouse space – less inventory space, smaller rolls.

## Sustainability

- Reducing freight – less shipments because more labels per roll.
- Greater than 21% more footage for the same OD.
- Reducing packaging waste – fewer cores, fewer cartons and less wrapping.

## Performance

- Ultra-smooth liner leading to better laydown of adhesive for an improved appearance.
- Smooth, consistent, harder die-cutting surface than other liners for superior converting.
- Less dust and debris.
- Strength of PET – high speed automatic dispensing and application without line breaks increases productivity.

Part Number	Description	Service Programs
<b>White Films</b>		
<b>SWP8891-2</b>	2.2 mil White Squeeze / MP880/1.2 mil PET	P5, P10
<b>SWP9592-2</b>	2.2 mil White Squeeze / ST95 /1.2 mil PET	
<b>PJ7891-0</b>	2.6 mil White BOPP / CHILL AT / 1.0 mil PET	P10
<b>PJ7892-2</b>	2.6 mil White BOPP / CHILL AT / 1.2 mil PET	P10
<b>PJ9092-2</b>	2.6 mil White BOPP / 710VHP/ 1.2 mil PET	P10
<b>PJ2692-2</b>	2.6 mil White BOPP / 640AT / 1.2 mil PET	P5, P10
<b>PJL9592-2</b>	2.4 mil White BOPP / ST95 / 1.2 mil PET	P10
<b>PPW3791-2</b>	2.4 mil White BOPP / PUREAPPLY / 1.2 mil PET	P5
<b>PJX9592-0</b>	1.6 mil White BOPP / ST95 / 1.0 mil PET	
<b>PTW8891-2</b>	2.3 mil White BOPP / MP880 / 1.2 mil PET	P5, P10
<b>PTW1691-2</b>	2.3 mil White BOPP / PUREtac CL216 / 1.2 PET	P5
<b>Clear BOPP</b>		
<b>SCP9592-2</b>	2.2 mil Clear Squeeze / ST95 /1.2 mil PET	
<b>PF7892-2</b>	2.0 mil Clear BOPP / CHILL AT /1.2 mil PET	P10
<b>PF9592-2</b>	2.0 mil Clear BOPP / ST95 / 1.2 mil PET	P10
<b>PTC1691-2</b>	2.0 mil Clear BOPP / PUREtac / 1.2 mil PET	P5
<b>PF3791-0</b>	2.0 mil Clear BOPP / PUREapply /1.0 mil PET	P5
<b>PF3791-2</b>	2.0 mil Clear BOPP/ PUREapply / 1.2 mil PET	P5
<b>PFX9592-0</b>	1.6 mil Clear PP / ST95 / 1.0 mil PET	

**Our expert technical service team is here to help you transition from paper to PET liner.**