



PUREfloat®

***Removes cleanly from
PET bottles and containers***

PUREfloat® adhesives from Mactac® provide a sustainable solution for PET applications. Recognized by the Association of Plastic Recyclers (APR), PUREfloat meets the highest standard for recyclability for PET containers — exceeding the most challenging test conditions and strictest guidance criteria developed.



Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac PreciseSM Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

www.mactac.com/rolllabel



APR recognized



PET plastic is used widely for consumer packaging, and brand owners and packaging designers today want packaging that supports recycling. Often, labels on PET containers can limit recyclability. But, not with PUREfloat.

PUREfloat labels easily separate from PET plastic, floating to the surface during the recycling washing process. They leave no adhesive residue behind so containers or bottles can be recycled. The recycled PET can then be used for high value new products such as food and beverage containers, creating a more circular economy.

Common PET labeling applications include:

- Bottles
- Clamshells
- Health & Beauty Products
- Food & Beverage Packaging
- Household Goods



PUREfloat Products					
Part Number	Description	Adhesive	Liner	Web Width	Precise Program
PJ0101	2.6 mil White Topcoated Pearlescent BOPP	PUREfloat	40# SCK	60"	P5
PJ0191-0	2.6 mil White Topcoated Pearlescent BOPP	PUREfloat	1.0 mil PET	60"	Coming Soon
PJ0191-2	2.6 mil White Topcoated Pearlescent BOPP	PUREfloat	1.2 mil PET	60"	Coming Soon
PF0101	2.0 mil Clear Topcoated BOPP	PUREfloat	40# SCK	60"	P5
PF0191-0	2.0 mil Clear Topcoated BOPP	PUREfloat	1.0 mil PET	60"	Coming Soon



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