

**Mactac's  
Graphic Products  
NOW Available in  
Narrow Web Format!**



## ***Interior Floor Graphics***



**Roll Label**

Mactac® floor graphics for the roll label market are developed for a wide variety of indoor surfaces, such as standard tile, vinyl linoleum, terrazzo, ceramic tile, smooth sealed concrete and hardwood floors. Designed to provide exceptional performance and functionality.

Testing for suitability is required.

# Interior Floor Graphics



Product		Face	Adhesive	Liner	Width	Indoor Durability	Minimum Application Temperature	Usage Temp. Range	Printing
Removable	RB229R	3.0 mil Gloss White*	Removable Acrylic	90# Polycoated	13" or 54"	5 years	50°F	-40° to 180°F	<ul style="list-style-type: none"> <li>• UV and solvent screen</li> <li>• Solvent, eco-solvent, latex</li> <li>• UV inkjet, flexo and offset</li> </ul>
Removable	RB228R	3.0 Matte White PVC*							



Product		Face	Thickness: Film	Adhesive	Liner	Width	Indoor Durability	Slip Resistance	Minimum Application Temperature	Usage Temp. Range
Long-term	PF6500C	Textured Vinyl	5.0 mil	Clear Acrylic	1.2 mil PET	13" or 54"	1 year	For Indoor Dry Conditions	32°F	-22 to 140°F
Short-term	PF6400	Textured Polyolefin	3.75 mil				1 month		50°F	-40 to 180°F

## FLOOR SIGNAGE EXAMPLES



\* Non-topcoated, may need printed before printing digital or flexo.

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## What kind of printers can this work with?

These products are non-top coated vinyl, designed for both Flexo and Digital presses and may need to be primed. Testing is strongly suggested.

## Can we use another company's overlaminate and Mactac's media or vice versa?

While other laminates may work, Mactac recommends PERMACOLOR® PermaFlex® overlaminates for best results.

## Do you have an overlaminate slip resistance disclaimer?

Mactac's PERMACOLOR PermaFlex overlaminates meet industry accepted standard UL 410 for slip resistance.



### Installation:

Mactac floor graphics for the roll label market are developed for use **INDOORS**, on standard tile, vinyl, linoleum, terrazzo and ceramic tile floors typically found in most commercial settings. They can also be applied to smooth, sealed concrete, and hardwood floors.

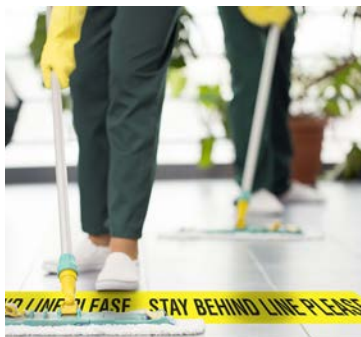
1. A clean, warm floor is critical to success.
  - a. Tile, vinyl, linoleum, terrazzo, concrete (waxed or sealed or painted) and ceramic floors must be cleaned first with a commercial cleaner and then washed with isopropyl alcohol to remove any grease, wax or cleaner solution residues.
  - b. Hardwood floors must be lightly cleaned with a commercial cleaner designed not to harm hardwood finishes.
2. Ensure the application temperature is greater than the minimum application temperature as specified in the individual media Performance Guide.
3. Pre-position the graphic on the floor to ensure proper placement and apply the graphic to the floor, using these steps:
  - a. Remove a few inches of the liner from one edge and, when carefully positioned, apply onto the floor.
  - b. Using a squeegee, work from the center of the graphic out with firm, even pressure. Remove the remaining liner a few inches at a time using the squeegee to apply the remainder of the graphic to the floor. Use short, overlapping strokes, from the center outwards. Avoid trapping air bubbles between the graphic and the floor. Repositioning is unlikely, so be sure to place the graphic correctly, prior to starting.
  - c. Finally, with firm pressure, re-squeegee all edges to ensure a good seal and firm contact with the floor.

### Floor Graphic Maintenance:

After installation, allow the floor graphic to set for eight to twelve hours before waxing, scrubbing or polishing the floor. We strongly recommend the floor graphic be waxed, especially if the graphic has overlapping seams, or if a mechanical buffer or industrial strength floor cleaner is used for cleaning. Waxing seals the edges of ink jet printed graphics and protects the image from industrial cleaning chemicals and power floor scrubbers.

Mactac floor graphics are not designed to be driven over with motorized vehicles like cars, trucks, tow motors, or other heavy machinery.

Removing Mactac floor graphics may pull the top layer of wax or varnish off of the floor, even though a removable adhesive is being used. It is up to the graphic provider to test the substrate for suitability.



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