



PERFORMANCE GUIDE

Represents Typical Values Only

PJL9002

Vivid™ 2.4 Mil White Polypropylene

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Description	Applications and End Uses			
Product	A 2.4 mil topcoated white biaxially oriented polypropylene with a quick tack permanent adhesive and a 2.4 semi-bleached super calendared kraft liner.	For prime labeling applications requiring the durability and aesthetics of film. Recommended for semi-rigid and rigid containers. Market segments: food, cosmetic, toiletries, household cleaners and beverage label.		
Face	This white topcoated pearlescent polypropylene is a semi conformable film designed for excellent printing, converting and label dispensing. Printable with UV flexo, UV offset, UV letterpress, UV screen printing, gravure and hot stamping. Print test product and consult with your ink supplier to confirm suitability for your application.			
	Physical Properties Without Adhesive			
	Caliper, inches	0.0024 +/- 10%	ASTM D2103	
Adhesive	A permanent, rubber-based adhesive with excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate.			
	Physical Properties of Adhesive			
	Peel Adhesion, lbs./in.	3.1	PSTC-101A (30 min. applied)	
	Loop Tack (1"), lbs./in.	4.3	PSTC-16	
	Temperature Ranges			
	Minimum Application	+32°F (0°C)	CTM #45 Curwood	
	Service Ranges	-4°F to +158°F (-20°C to +70°C)	Polyester Film Dry Surface	
Liner	A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.			
	Caliper, inches	0.0024 +/- 10%	TAPPI T-411	
	Basis Weight, lbs. (24" x 36"/500 sheets)	39.5 +/- 10%	TAPPI T-410	
Shelf Life	One year when stored at 72° F and 50% R.H.			

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Label-Lyte® is a registered Trademark of the ExxonMobil Company

This product complies with CONEG regulations.

All MACTac Roll Label products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at www.mactac.com

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