



PERFORMANCE GUIDE

Represents Typical Values Only

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PF2652-7 Vivid™ 2 Clear Polypropylene

Created: 0/2020 KSM

Description

Product

PF2652-7 is a 2.0 mil top coated clear biaxially oriented polypropylene (BOPP) with an all temperature adhesive with **Bloom® hi.impact™** liner.

Applications and End Uses

For prime labeling applications requiring the durability and aesthetics of film labels that may be applied at various temperatures. Recommended for semi-rigid and rigid containers. Market segments: food, cosmetic, toiletries, household cleaners, beverage and more.

Face

A 2 mil clear polypropylene film top coated film for superior graphics. Economic alternative where ultra clarity is needed. Not recommended for outdoor use.

Physical Properties Without Adhesive

Caliper, inches	0.002 (2 mil)	ASTM D2103
Elongation, % (YIELD)	12 MD 48 CD	ASTM D1922
Tensile, lbs./in. (YIELD)	15 MD 68 CD	ASTM D882

Adhesive

An all temperature acrylic adhesive that performs well in normal to freezer temperature applications. 640AT exhibits open time on some substrates (please test) and develops a permanent bond to a wide variety of substrates.

Physical Properties of Adhesive

Thickness, inches	0.0007 +/- 10%	
Peel Adhesion, lbs./in.	1.8	PSTC-101A (30 min. applied)
Temperature Ranges		
Minimum Application	-20° F (-29°C) on most surfaces	
Service Ranges	-65 to +200° F (-54 to +93°C)	

Liner

Bloom hi.impact liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.

Caliper, inches	0.0016 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	27.7 +/- 10%	TAPPI T-410

Shelf Life

One year when stored at 72° F and 50% R.H.

Polyfilm® is a registered Trademark of the Morgan Adhesives Company

Label-Lyte® is a registered Trademark of the ExxonMobil Company This product complies with CONEG regulations.

All MACTac Roll Label products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at www.mactac.com

CALL 1-800-548-3456 for additional product information

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