



# PERFORMANCE GUIDE

Represents Typical Values Only

www.Mactac.com

## DTNN2652-7

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### Face Description

A **medium sensitivity** non-topcoated direct thermal paper for use in standard speed thermal printers.

Test Property	Typical Values	Test Method
Basis Weight 24 x 36 sheets	47 # Avg	TAPPI T410
Caliper, inches	0.0032 +/- 10%	TAPPI T411
Tear, grams	48 MD 50 CD	TAPPI-414
Tensile, lbs/in	25 MD 19 CD	TAPPI-494
Brightness %	89.5% Avg.	TAPPI T-525
PPS s-10	1.35.	TAPPI T-538
Image Color	Black	
Initial Activation Temp (O.D.=0.2)		195 ± 9°F (90.5 ± 5°C)
Effective Activation Temp (O.D.=1.0)		284 ± 9°F (140 ± 5°C)
Optimum Activation Temp (O.D.=1.2)		300± 9°F (149 ± 5°C)
Resistance to Plasticizers		Fair
Resistance to Abrasion		Poor
Resistance to Solvents		Poor
15 Hour Water Immersion		Fair

### Adhesive Description 640AT

An all temperature acrylic adhesive that performs well in normal to freezer temperature applications. 640AT exhibits open time on some substrates (please test) and develops a permanent bond to a wide variety of substrates.

Test Property	Typical Values	Test Method
Caliper, inches	0.0007 +/- 10%	
Min Application	-20°F (-29°C)	
Service range	-65 to 200°F (-54°C to 93°C)	
Average Peel Adhesion Stainless Steel 30 minutes applied/90° angle	1.8/lbs/inch	PSTC-101/Method F MACTac CTM54
Loop Tack g/1"	2.4 lbs/sq. inch	PSTC-16/Method A MACTac CTM25

When comparing values, keep in mind, other suppliers may use different testing methods.

### Liner Description

**Bloom® hi.mpact™** liner excellent for die cutting and stripping. The liner release system is designed specifically for label dispensing. Primarily for roll-to-roll applications.

Test Property	Typical Values	Test Method
Caliper	0.0016 +/- 10%	TAPPI T411
Basis Weight	27.7 +/- 10%	TAPPI T410

### Applications

Used for barcode and human readable labels in short term shipping labels only, not exposed to extreme environmental conditions and requiring an **all - temperature** adhesive. Recommended for use in **standard speed** thermal printers.

### Shelf Life

One year when stored at 72°F and 50% RH. For more about Direct Thermal Storage, see the Technical Bulletin for Direct Thermal Storage at [www.mactac.com](http://www.mactac.com).

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

CALL 1-800-548-3456 for additional product information

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