

PERFORMANCE GUIDE

Represents Typical Values Only

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Revision: RAB 8/22

ECONOMY FLOOR ACTION

PRODUCT CODE: MR39829

PRODUCT DESCRIPTION

Ideal for temporary and short-term durability (6 months). This overlaminate product is an excellent choice for economical floor graphics applications when used with Mactac's floor graphic media. This product is offered on a film liner for excellent wet out and is UL-410 classified for slip resistance.

APPLICATIONS

- Floor graphics
- Point of purchase displays
- Counter graphics

FEATURES AND BENEFITS

- Environmentally friendly
- Clear textured
- UL-410 classified for slip resistance

TECHNICAL DATA

Face Material	3.75-mil polyolefin
Color and Finish	Clear textured
Adhesive	22, overlaminating permanent solvent
Liner	1.2 mil clear film

TYPICAL CHARACTERISTICS

Target Adhesion Values	<u>15 min</u> .	<u>24 hr.</u>
(PSTC-1, 180° peel @ 12"/min., 73°F, on Stainless Steel)	65 oz.	75 oz.
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	2 years	
Indoor Durability	6 months* under	normal conditions
Outdoor Durability	Indoor use only	

*Edge sealer can be applied to protect the edges of your graphics from potential lifting and curling that occurs from contamination or cleaning. The sealer should be tested to determine suitability with overlaminate.

CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
10% HC1 (10 min)	No Effect
10% Ammonium Hydroxide (10 min)	No Effect
Gasoline (1 hr)	No Effect

Due to the tensile and elongation properties of the film, impact die cutting such as rotary die and steel rule may cause challenges. Ritrama recommends testing in advance.

*Does not constitute a guarantee of performance but indicates the expected performance based on ordinary wear and tear. The above information is based on research believed to be reliable but does not constitute a warranty. All material should be tested by the purchaser to determine suitability of the product for their purposes.

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