

MacMail™

Updated 10/18

Matte Litho Pressure Sensitive for Direct Mail

A pressure sensitive solution engineered for offset or digital toner fusion printing. MacMail uses a general purpose permanent adhesive and a lay-flat liner. Sheet sizes are made to order.

Face: Matte litho
Adhesive: General purpose permanent acrylic adhesive
Liner: Heavy weight lay flat liner

Part Number HM1971

	Description		
Face	An economical matte litho sheet.		
	Typical Physical Properties of Face Stock without Adhesive		
	Caliper, inches	0.0051 +/- 10%	TAPPI T-411
	Brightness	95	ISO 2470/D65%
	Whiteness	117	CIE
	Basis Weight, lbs. (25" x 38"/500 sheets)	87.7 +/- 10%	TAPPI T-410
Adhesive	General Purpose Permanent bonds well to a wide variety of surfaces. It is especially formulated to all but eliminate sheet edge adhesive bleed.		
	Typical Physical Properties of Adhesive		
	Thickness, inches	0.0006 +/- 10%	
	Peel Adhesion, lbs./in.	2.0	PSTC-2 (30 min. applied)
	Temperature Ranges		
	Minimum Application	+35°F (1.6°C)	CTM #45 Curwood
	Service Ranges	-65°F to +180°F (-54°C to +82°C)	Polyester Film Dry Surface
Liner	A cost effective with lay-flat characteristics and internal strength, toughness, tear resistance for kiss cutting.		
	Typical Physical Properties of Liner		
	Caliper, inches	0.0042 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	72 +/- 10%	TAPPI T-410
Total Caliper	0.0094 ± 10% inches (9.4mils)		
Printing Process	Printable by offset-lithography with ink compatible systems and most production sized toner fusion presses. Tests and follow digital press manufacturer's instructions on printing pressure sensitive products.		
Shelf Life	One year when stored at 72° F and 50% R.H.		

This product complies with CONEG regulations.

For ordering and product information call 1-800-321-8834

For more application recommendations call 1-800-334-7310

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