



## Pressure-Sensitive Paper & Film Cannabis Labels

*Today's cannabis market is fast-growing and full of opportunity for dispensaries, growers and processors. In 2018, 36 percent of cannabis use was recreational, and legalization continues to gain momentum. In this increasingly competitive market, consumers seek cannabis labels that stand out among the rest, making product differentiation and packaging vital.*



### Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

# Pressure-Sensitive Paper & Film Cannabis Labels

At Mactac, our custom cannabis labeling solutions feature an extensive array of features like specialty inks, creative textures and varnishes, vibrant colors, unique finishes such as soft-touch, and more. Designed to meet labeling needs for all forms of cannabis – from solid and semi-solid to viscous and liquid – **our custom labels can be used in a wide range of applications, including glass, pop-top and reversible cap vials, cartons, stock glasses, bags and pouches.**

## Industry Facts:

- The cannabis market was valued at \$10.6 billion. It is projected to reach \$97.35 billion by 2026.
- Cannabis for recreational use first became legal in 2012 in Washington and Colorado. As of July 2019, it was legal in 11 U.S. states and the District of Columbia.
- The three dominant cannabis species are Sativa, Indica and Ruderalis.
- The hemp plant that has a negligible amount of psychotropic substances is mostly derived from the Sativa family and finds extensive application in paper, textiles, biodegradable plastics and fuel. It is also one of the fastest-growing agricultural crops, requiring little to no pesticides, less industrial processing post-harvest and low overall environmental impact.

\*Source: Fortune Business Insights, 2018 Cannabis Market Report.

Product Number	Facestock / Adhesive / Liner	Print Methods
<b>Tight Mandrel Hold Labels</b>		
<b>PJ9502</b>	White TC LABEL LYTE / ST95 / 2.4 mil SCK	Flexo
<b>PF9502</b>	OPTICLEAR 2 / ST95 / 2.5 SCK - 60" Web	Flexo
<b>PTS9501</b>	2.0 mil Chrome BOPP / ST95 / 2.4 mil SCK - 60" Web	Flexo
<b>SWP9501</b>	2.2 mil White Squeeze BOPP / ST95 / 2.4 mil SCK	Flexo
<b>DTM9502</b>	Top-Coated Direct Thermal / ST95 / 2.4 mil SCK	Direct Thermal, Flexo
<b>General Purpose Labels</b>		
<b>SGL7802</b>	55# Semi-Gloss / CHILL AT® / 2.4 mil SCK	Flexo, Offset
<b>PJ7802</b>	2.6 mil White BOPP / CHILL AT / 2.4 mil SCK	Flexo
<b>SMP7802</b>	Bright Silver Metalized Paper / CHILL AT / 2.4 mil SCK	Flexo
<b>PTS7802</b>	2.0 mil Chrome BOPP / CHILL AT / 2.4 mil SCK	Flexo
<b>PTC8891-2</b>	2.0 mil High-Gloss Clear BOPP / MP880 / 1.2 mil PET	Flexo
<b>SGW7802</b>	54# Premium Wet Strength Semi Gloss / CHILL AT / 2.4 mil SCK	Flexo
<b>Security &amp; Tamper-Evident Labels</b>		
<b>FJD6914</b>	2.0 mil Bright Silver Reverse Void PET / MP-690 / 3.2 mil SCK	Flexo, Thermal Transfer
<b>LTC01904</b>	2.0 mil White VOID PET / P7006 Fluorescent / 60# Blue Glassine	Flexo, Thermal Transfer
<b>LTC02573</b>	2.0 mil Matte Silver Void PET / PAT1 / 50# White Glassine	Flexo, Thermal Transfer
<b>LTCNVP50</b>	2.0 mil White Matte Destructible Non-PVC / DA1 / 45# Blue Glassine	Flexo, Thermal Transfer
<b>CPS9002</b>	1.5 mil Vivid High Gloss Clear Polystyrene / 710VHP / 2.4 mil SCK	Flexo
<b>Special Effect</b>		
<b>LTC01275</b>	.7 mil Soft Touch Clear PP Overlaminates / NPL / 50# White Glassine	Thermal Transfer
<b>Processing, Tracking &amp; Content Labels</b>		
<b>DTW7802</b>	Top-Coated Weigh Scale Direct Thermal / CHILL AT / 2.4 mil SCK	Direct Thermal, Flexo
<b>TT7802</b>	OPTISCAN 2C Thermal Transfer / CHILL AT / 2.4 mil SCK	Thermal Transfer, Flexo
<b>TT9502</b>	OPTISCAN 2C Thermal Transfer / ST95 / 2.4 mil SCK	Thermal Transfer, Flexo
<b>Peel &amp; Reseal Labels</b>		
<b>PTW8291-2</b>	2.3 mil White BOPP / RELATCH / 1.2 mil PET	Flexo
<b>LTC09416</b>	3.1 mil White PP / M183A / 60# Blue Glassine	Flexo, Thermal Transfer
<b>Promotional &amp; Decal Labels</b>		
<b>LTCRE505S</b>	2.0 mil Clear Gloss PET / Silicone / 75# White PE Coated Kraft Liner	Flexo, Thermal Transfer

Let Mactac help you source the right material for your label needs. Contact your sales representative for more information. Mactac recommends testing to ensure product meets end-users demands.



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