

July 2020



Introducing...

# Bloom<sup>®</sup> hi·mpact



## Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

Profitability

Sustainability

Performance

An ultra-thin, highly densified and refined 1.7-mil Glassine paper liner available on a variety of Mactac Roll Label products.

**With Bloom *hi·mpact*, less is more.**



## Profitability

With Bloom hi•mpact, increase your profitability.

- More efficient printing, application and warehousing.
- It reduces use of packaging materials – such as cores and cartons – for more savings.
- And, by reducing shipments, **Bloom hi•mpact** leads to freight savings ensuring a better cost model for freight and transportation.
- Less change-over during printing and application.
- Less downtime.
- And, more warehouse space.

## Sustainability

With this new thinner liner, Mactac customers will make an **impact** by reducing their overall environmental impact. With Bloom hi•mpact, customers get:

- More labels per roll.
- Greater than 10% more footage for the same OD.
- Less waste.

And, because Mactac’s new liner is so much thinner than traditional liners, customers can send more labels on their trucks... which means fewer freight shipments... fewer trucks on the road, less fuel usage, and lower emissions.

## Performance

### Less is also more when it comes to performance.

- The thinner **Bloom hi•mpact** is ultra-smooth, leading to better laydown of adhesive for an improved appearance – which is especially important for clear films.
- Smooth, consistent, harder die-cutting surface than other liners for superior converting.

**What could be better than high-value, high-performance solutions that boost your bottom line and reduce the labeling industry’s environmental impact?**

| Part Number             | Description   | Service Programs |
|-------------------------|---|------------------|
| <b>Direct Thermal</b>   |   |                  |
| <b>DTNN1752-7</b>       | Non TC Direct Thermal / InFusion / Bloom hi•mpact   | P10              |
| <b>DTNN7852-7</b>       | Non TC Direct Thermal / CHILL AT/ Bloom hi•mpact    | P10              |
| <b>DTW1752-7</b>        | TC Direct Thermal / InFusion/ Bloom hi•mpact        | P10              |
| <b>DTW7852-7</b>        | TC Direct Thermal / CHILL AT / Bloom hi•mpact       | P10              |
| <b>DTL9552-7</b>        | TC Direct Thermal / ST95 / Bloom hi•mpact           | P10              |
| <b>Thermal Transfer</b> |   |                  |
| <b>TT9552-7</b>         | Optiscan 2C/ ST95 / Bloom hi•mpact                  | P10, P20         |
| <b>TT1752-7</b>         | Optiscan2C/ InFusion / Bloom hi•mpact               | P10              |
| <b>TTV9552-7</b>        | Optiscan V / ST95 / Bloom hi•mpact                  | P10, P20         |
| <b>TTV1752-7</b>        | Optiscan V / InFusion / Bloom hi•mpact              | P10              |
| <b>TTK1752-7</b>        | Optiscan K / InFusion/ Bloom hi•mpact               | P10              |
| <b>TTK2652-7</b>        | Optiscan K / 640AT / Bloom hi•mpact                 | P10              |
| <b>Dairy Label</b>      |   |                  |
| <b>DLA7152-7</b>        | 50# Dairy Label / 710DL / Bloom hi•mpact            | P10              |
| <b>Semi-Gloss</b>       |   |                  |
| <b>SGL2652-7</b>        | Platinum Xtra / 640AT / Bloom hi•mpact              | P10              |
| <b>SGL7852-7</b>        | Platinum Xtra / CHILL AT / Bloom hi•mpact           | P10              |
| <b>White BOPP</b>       |   |                  |
| <b>PJ7852-7</b>         | 2.6 mil White BOPP/ CHILL AT/ Bloom hi•mpact        | P10              |
| <b>PJ2652-7</b>         | 2.6 mil White BOPP / 640AT / Bloom hi•mpact         | P10              |
| <b>PJ7752-7</b>         | 2.6 mil White BOPP / CHILL AT FDA / Bloom hi•mpact  | P10              |
| <b>Clear BOPP</b>       |   |                  |
| <b>PF7852-7</b>         | 2.0 milL Clear BOPP / CHILL AT / Bloom hi•mpact     | P10              |
| <b>PF2652-7</b>         | 2.0 mil Clear BOPP / 640AT / Bloom hi•mpact         | P10              |
| <b>PF7752-7</b>         | 2.0 milL Clear BOPP / CHILL AT FDA / Bloom hi•mpact | P10              |



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