



ELECTRONICS

POP Labelstock



Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac PreciseSM Program, a precise amount of material needed for small runs and limited applications.

www.mactac.com/rolllabel

*Easy to apply and remove;
low-adhesion labels stocks
for promotional use*

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Features

- Silicone adhesive enables clean and reliable removability from all types of surfaces
- Proven, consistent, long-term reliability
- Air escapes from graphic upon application
- Dimensionally stable non-PVC film

Potential Applications

- Branding and information labels for appliance and electric devices
- Informational and warning labels for industrial products

Performance Evaluation

Application Surface	Adhesion 24 hrs. after application (lbs/inch)	Removability		
		158°F dry, 7 days	104°F, 95% RH, 7 days	Fade meter, 300 hours
Glass	0.01	✓	✓	✓
Polycarbonate	0.01	✓	✓	—
Acrylic	0.01	✓	✓	—

Facestock: 2.0 mil polyester; test conditions — Lintec method: 300 mm/min., release angle: 180° peel;
removability evaluated with standard application surface; ✓ No residue, **NR**: Not recommended

Part Number	Facestock	Adhesive	Release Liner
LTCRE503S	2.0 mil White Semi-Gloss Polyester Film	Silicone	75# PE Coated Kraft Paper
LTCRE505S48	2.0 mil Clear Polyester Film	Silicone	75# PE Coated Kraft Paper

For more information on Mactac's P.O.P Labelstock or other high-quality products available from Mactac®, call 800-548-3456, e-mail Mactac.Americas@mactac.com or visit mactac.com/rolllabel.

