



710 DL

A specially engineered hot melt adhesive designed to tackle wet, damp applications



Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac PreciseSM Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

www.mactac.com/rolllabel

Paired with an anti-wicking facestock to prevent moisture from seeping into the edges of a finished label, 710DL is a permanent, rubber-based hot-melt adhesive. It has excellent initial tack, which offers great thumb appeal, and delivers ultimate adhesion to a variety of surfaces, including polystyrene, polypropylene, high-density polyethylene (HDPE), low-density polyethylene (LDPE), paper, and corrugate. Additionally, 710DL features exceptional high speed converting – even on wider webs – resulting in less equipment downtime and improved operational efficiencies.

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Did You Know?

Americans use 2,500,000 plastic bottles every hour. –TimeToRecycle.org

A typical family consumes 182 gallons of pop, 29 gallons of juice, 104 gallons of milk, and 26 gallons of bottled water a year. –TimeToRecycle.org

Plastic milk bottles were first introduced in the United States in 1967. –University of Illinois Extension

The average cow produces enough milk each day to fill six 1-gallon jugs (about 55 pounds of milk). –University of Illinois Extension

The sales volume of juices and juice drinks in the U.S. was approximately 971.5 million cases in 2015. –Statista

The selling of bottled water can be dated back to 1622 at the Holy Well in Malvern, United Kingdom, which sold bottles of Malvern spring water. –Malvern Hills District Council

In the last 30 years, consumption of bottled water has increased dramatically and the average American now consumes 30 gallons of bottled water every year. –NPR

Americans purchased 9.7 billion gallons of bottled water in 2012, at a total cost of \$11.8 billion. –Business Insider

Typical 710DL Applications

A specially engineered hot melt adhesive, 710DL can be applied at 25°F or higher and is ideal for a variety of applications. Often used in dairy labeling to label milk jugs, 710DL tackles wet or damp application environments without worry. It is also commonly used for:

- Water Bottle Labeling
- Juice Bottle Labeling
- Cold/Damp Substrate Labeling

Product Offering

Dairy Label Face & Liner

Mactac's dairy label face is a lightweight white, flexible, uncalendered sheet with an anti-wick agent in it to prevent moisture from seeping into the edges of the overlaminated label. It is paired with a very strong 2.4 mil Super Calendered Kraft liner, available in either bleached or unbleached form, for high speed printing and converting.

Check with your sales representative today to see how 710DL is best suited for your application needs!

