

Description	Applications and End Uses		
<b>Product</b>	TT1752-7 is a premium thermal transfer paper with a quick tack permanent adhesive and <b>Bloom® hi.impact™</b> 1.6 mil white glassine liner. The entire construction converts and prints on wider webs and higher speeds than typical adhesive coated papers.		
<b>Face</b>	A premium bright white, coated facestock designed for high-speed thermal transfer printing. This smooth, smudge resistant face offers great thermal transfer printing and excellent flexo <b>FSC Certified. Certificate Number: SCS-COC-007635</b> <b>Physical Properties Without Adhesive</b>		
	Caliper, inches	0.0029 +/- 10%	TAPPI T-411
	Brightness % Reflectance at 75° angle	87	TAPPI T-452
	Opacity	87	TAPPI T-426
	Stiffness	150 MD 100 CD	TAPPI T-543
	Tear, grams	40 MD 50 CD	TAPPI T-414
	Tensile, lbs./in.	28 MD 17 CD	TAPPI T-494
<b>Adhesive</b>	InFusion™ is a Hybrid Adhesive System with excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold, damp labeling applications. Exceptional high speed and wider web converting. <b>Physical Properties of Adhesive</b>		
	Thickness, inches	0.0007 +/- 10%	
	Peel Adhesion, lbs./in.	HDPE: 1.8 Stainless Steel: 2.7	PSTC-101F (30 min. applied)
	Loop Tack (1"), lbs./in.	HDPE: 3.2 Stainless Steel: 4.8	PSTC-16
	Temperature Ranges		
	Minimum Application	+20°F (-7°C)	CTM #45 Curwood
	Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film Dry Surface
<b>Liner</b>	Bloom hi.impact is a glassine liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.		
	Caliper, inches	0.0016 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	27.7 +/- 10%	TAPPI T-410
<b>Shelf Life</b>	One year when stored at 72° F and 50% R.H.		

Optiscan is a registered trademark of Morgan Adhesives Company.

Thermal transfer printing quality and bar code scannability are dependent upon the interworking of several elements; the ribbon, the print head and the facestock. Please test all applications. Consult Mactac's Technical Marketing Department for guidelines regarding printer and ribbon compatibility.

Note: The user is responsible for determining the product's suitability for all aspects of the applications. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

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