**PERFORMANCE GUIDE** 

**Represents Typical Values Only** 



# LAS5112 MACcopy<sup>®</sup> Standard Removable

### **Product Description:**

A standard weight, flexible stock designed for excellent image quality and processing in most high speed, mid-range, and continuous feed toner fusion printers. Also compatible for ink jet printing. Roll-tosheet applications.

#### **Face Description:**

A 50# white facestock specially engineered for toner fusion and ink jet printing. Bright whiteness, excellent opacity and first read scan rates.

Physical Properties Without Adhesive			
Test Property	Typical Values	Test Method	
Tear, grams	52 MD 60 CD	TAPPI T-414	
Tensile, lbs./in.	40 MD 18 CD	TAPPI T-494	
Caliper, inches	0.0037 +/- 10%	TAPPI T-411	
Basis Weight, lbs. (25" x 38"/500)	50+/- 10%	TAPPI T-410	
Opacity, %	89	TAPPI T-425	
Brightness, %	92	TAPPI T-452	
Smoothness, Sheffield Units	93	TAPPI T-538	

## **Adhesive Description**

HR-51 is a general-purpose acrylic based removable adhesive designed for most temporary labeling applications. Always pretest removable adhesives for suitability in each particular end use application.

Physical Properties of Adhesive				
Test Property	Typical Values	Test Method		
Peel Adhesion,	0.8	PSTC-101F (30		
lbs./in.		min. applied)		
Temperature Ranges				
Minimum Application	32° F (0°C)	CTM #45		
		Curwood		
Service Ranges	-40 to +200° F (-	Polyester Film Dry		
	40 to +93°C)	Surface		

## Liner Description:

A clay coated kraft lay flat liner specially selected for use in toner fusion and other non-impact printer roll-tosheet applications.

Physical Properties of Liner			
Test Property	Typical Values	Test Method	
Caliper, inches	0.0032+/- 10%	TAPPI T-411	
Basis Weight, lbs. (24" x 36"/500 sheets)	44 +/- 10%	TAPPI T-410	

# Shelf Life:

Unconverted Product - one year when stored at  $72^{\circ}F$  and 50% R.H

Revised: 08/2019 CCF

# **APPLICATIONS AND USES**

Typically used for a wide range of label applications including asset and inventory tags, pricing, order picking, work-in-process, retail product and audio/visual cassette labels that require a general purpose removable adhesive. **Matrix removal is recommended.** 

LAS5112 MACcopy Standard Removable is designed to run smoothly in a variety of medium, high speed and continuous feed toner fusion printers, as well as some desktop laser printers and photocopiers where caliper/basis weight constraints are not a concern. Since the design and grain direction of the form can have a direct impact on the product's performance, MACtac highly recommends sufficient testing on the material in its intended design prior to use.

# **CONVERTING TIPS**

**Environment:** Laser stocks are recommended to be converted under climate controlled conditions (72°F/50% RH). Protect all unused roll material by wrapping in protective stretch wrap. Do not store directly on concrete floors.

Label Design: Many printer manufacturers have specific guidelines for label form designs, which may include and are not limited to, the amount of edge matrix removed, perforations, maximum caliper, etc. It is recommended the label design be within the printer manufacturer specifications and adequately tested before use.

**Die Cutting:** Use traditional rotary equipment, avoid flat bed dies and check that die cuts are not too deep to prevent feeding problems.

**Printing:** The compatibility of preprint flexo inks with toner should be fully evaluated and the following should be avoided: large areas of ink, flood coating, over-drying the web, and powdering sheets. Use inks designed to process through toner fusion printers and accept toner.

**Packaging:** Protect material from moisture and physical damage by shrink wrapping no more than 200 sheets between two sheets of sturdy chipboard or corrugated paperboard that are equal to or greater than the size of the pressure sensitive form. **Bulk packaging is not recommended.** 

#### **END-USE TIPS**

**Storage:** Store at 72°F and 50% RH in protective wrappings and rewrap partially used reams. Do not stack cartons more than its Edge Crush Test (ECT) rating or store directly on concrete floors. Condition label stock for at least 72 hours within the printing environment prior to usage.

**Maintenance:** It is recommended the printer(s) be serviced periodically to ensure best performance.

**Usage:** Typically, printer manufacturers offer specific guidelines for the use of label media. Use the printer manufacturer's recommended tray(s) for label media and do not overfill the tray. In addition, some printer driver software contains selections that may optimize a label media product's performance. Do not fan stacks prior to loading, and do not attempt to load damaged sheets.

#### Lay Flat Guarantee

Guaranteed to exhibit layflat properties of no greater than  $+/- \frac{1}{2}$ " when evaluating an 8-1/2" x 11" sheet on a flat surface, face up orientation in a climate controlled (72° F/ 50% RH) environment. It is recommended that this material be produced using 6" O. D. core to prevent core related roll set curl. Any products supplied on or rewound on other than 6" cores do not carry the layflat guarantee. Allow the material to acclimate to the environment for 72 hours before printing and converting.

## **Regulatory Information**

This product complies with CONEG regulations. All Mactac Roll Label Products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version at www.mactac.com

**IMPORTANT NOTICE:** The information given and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

<sup>™</sup> Trademark of Morgan Adhesives Company.

<sup>®</sup> Registered Trademark of Morgan Adhesives Company.

