



PERFORMANCE GUIDE

Represents Typical Values Only

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FSC® LAS2612 MACcopy® AT

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Product Description:

A standard weight, flexible stock designed for excellent image quality and processing in most high speed, mid-range, and continuous feed toner fusion printers. Also compatible for ink jet printing. Roll-to-sheet applications.

Face Description:

A 50# white facestock specially engineered for toner fusion and ink jet printing. Bright whiteness, excellent opacity and first read scan rates. FSC Certified. Certification Number: SCS-COC-007635

Physical Properties Without Adhesive		
Test Property	Typical Values	Test Method
Tear, grams	52 MD 60 CD	TAPPI T-414
Tensile, lbs./in.	40 MD 18 CD	TAPPI T-494
Caliper, inches	0.0037 +/- 10%	TAPPI T-411
Basis Weight, lbs. (25" x 38"/500)	50+/- 10%	TAPPI T-410
Opacity, %	89	TAPPI T-425
Brightness, %	93.5	TAPPI T-452
Smoothness, Sheffield Units	90	TAPPI T-538

Adhesive Description

Physical Properties of Adhesive		
Test Property	Typical Values	Test Method
Peel Adhesion, lbs./in.	1.8 or paper tear	PSTC-101F (30 min. applied)
Temperature Ranges		
Minimum Application	-20°F (-29°C) on most surfaces	CTM #45 Curwood
Service Ranges	-65°F to +200°F (-54°C to 93°C)	Polyester Film Dry Surface

Liner Description:

A clay coated kraft lay flat liner specially selected for use in toner fusion and other non-impact printer roll-to-sheet applications.

Physical Properties of Liner		
Test Property	Typical Values	Test Method
Caliper, inches	0.0032+/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	44 +/- 10%	TAPPI T-410

Shelf Life:

Unconverted Product - one year when stored at 72°F and 50% R.H

APPLICATIONS AND USES

LAS2612 is used in a wide range of label applications including asset and inventory tags, pricing, order picking, work-in-process, shipping and address labels and retail product labels that require a **cold temperature** adhesive. Liner is laser and flexo printable and can be used for applications such as automobile window price labels (Monroney labels). **Matrix removal is recommended.**

MACcopy AT Laser is designed to run in a variety of medium, high speed and continuous feed toner fusion printers and some desktop laser printers and photocopiers where caliper/basis weight constraints are not a concern. Also capable of ink jet printing. Since the design and grain direction of the form can have a direct impact on the product's performance, Mactac highly recommends sufficient testing on the material in its intended design prior to use.

CONVERTING TIPS

Environment: Laser stocks are recommended to be converted under climate-controlled conditions (72°F/50% RH). Protect all unused roll material by wrapping in protective stretch wrap. Do not store directly on concrete floors.

Label Design: Many printer manufacturers have specific guidelines for label form designs, which may include and are not limited to, the amount of edge matrix removed, perforations, maximum caliper, etc. It is recommended the label design be within the printer manufacturer specifications and adequately tested before use.

Die Cutting: Use traditional rotary equipment, avoid flat bed dies and check that die cuts are not too deep to prevent feeding problems.

Printing: The compatibility of preprint flexo inks with toner should be fully evaluated and the following should be avoided: large areas of ink, flood coating, over-drying the web, and powdering sheets. Use inks designed to process through toner fusion printers and accept toner.

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Packaging: Protect material from moisture and physical damage by shrink wrapping no more than 200 sheets between two sheets of sturdy chipboard or corrugated paperboard that are equal to or greater than the size of the pressure sensitive form. **Bulk packaging is not recommended.**

END-USE TIPS

Storage: Store at 72°F and 50% RH in protective wrappings and rewrap partially used reams. Do not stack cartons more than its Edge Crush Test (ECT) rating or store directly on concrete floors. Condition label stock for at least 72 hours within the printing environment prior to usage.

Maintenance: It is recommended the printer(s) be serviced periodically to ensure best performance.

Usage: Typically, printer manufacturers offer specific guidelines for the use of label media. Use the printer manufacturer's recommended tray(s) for label media and do not overfill the tray. In addition, some printer driver software contains selections that may optimize a label media product's performance. Do not fan stacks prior to loading, and do not attempt to load damaged sheets.

Lay Flat Guarantee

Guaranteed to exhibit layflat properties of no greater than $\pm 1/2$ " when evaluating an 8-1/2" x 11" sheet on a flat surface, face up orientation in a climate controlled (72°F/ 50% RH) environment. It is recommended that this material be produced using 6" O. D. core to prevent core related roll set curl. Any products supplied on or rewound on other than 6" cores do not carry the layflat guarantee. Allow the material to acclimate to the environment for 72 hours before printing and converting.

Regulatory Information

This product complies with CONEG regulations. All Mactac Roll Label Products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version at www.mactac.com

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