

# **PERFORMANCE GUIDE**

## **Represents Typical Values Only**

www.Mactac.com

## FSC® LAS1812RX MACcopy®

Includes LAS1813RX, which is shipped on 3" cores

### **Product Description:**

A standard weight, flexible stock designed for excellent image quality and processing in most high speed, mid-range, and continuous feed toner fusion printers. Also compatible for ink jet printing. Roll-to-sheet applications. This has a semi-bleached super calendared kraft liner versus a clay-coated liner on our LAS1812 products.

### **Face Description:**

A 50# white facestock specially engineered for toner fusion and ink jet printing. Bright whiteness, excellent opacity and first read scan rates. FSC Certified. Certification Number: SCS-COC-007635

Physical Properties Without Adhesive			
Test Property	Typical Values	Test Method	
Tear, grams	52 MD 60 CD	TAPPIT-414	
Tensile, lbs./in.	40 MD 18 CD	TAPPI T-494	
Caliper, inches	0.0037 +/- 10%	TAPPIT-411	
Basis Weight, lbs. (25" x 38"/500)	50+/- 10%	TAPPI T-410	
Opacity, %	89	TAPPIT-425	
Brightness, %	93.5	TAPPI T-452	
Smoothness, Sheffield Units	90	TAPPI T-538	

### **Adhesive Description**

MP-910 adhesive is a patented formula designed to eliminate virtually all sheet edge adhesive bleed and eliminate the need to strip a matrix around the edge. It is general purpose, permanent acrylic emulsion adhesive, characterized by excellent ultimate adhesion to a wide variety of substrates.

Physical Properties of Adhesive				
Test Property	Typical Values	Test Method		
Thickness, inches	0.0007 +/- 10%			
Peel Adhesion, lbs./in.	1.7 or paper tear	PSTC-101F (30 min. applied)		
Temperature Ranges				
Minimum Application	+25°F (-4°C)	CTM #45 Curwood Polyester Film Dry Surface		
Service Ranges	-75°F to 200°F (-60°C to 93°C)			

A semi-bleached super calendared kraft liner specially selected for use in roll-to-sheet applications.

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Physical Properties of Liner			
Test Property	Typical Values	Test Method	
Caliper, inches	0.0032+/- 10%	TAPPI T-411	
Basis Weight, lbs. (24" x 36"/500 sheets)	51 +/- 10%	TAPPI T-410	

### **Shelf Life:**

Unconverted Product - one year when stored at 72°F and 50% R.H  $\,$ 

### **CONVERTING TIPS**

**Liner Description:** 

**Environment:** MACcopy stocks are recommended to be converted under climate-controlled conditions (72°F/50% RH). Protect all unused roll material by wrapping in protective stretch wrap. Do not store directly on concrete floors.

Label Design: Many printer manufacturers have specific guidelines for label form designs, which may include and are not limited to, the amount of edge matrix removed, perforations, maximum caliper, etc. It is recommended the label design be within the printer manufacturer specifications and adequately tested before use.

**Die Cutting:** Use traditional rotary equipment, avoid flat bed dies and check that die cuts are not too deep to prevent feeding problems.

**Printing:** The compatibility of preprint flexo inks with toner should be fully evaluated and the following should be avoided: large areas of ink, flood coating, over-drying the web, and powdering sheets. Use inks designed to process through toner fusion printers and accept toner.

Packaging: Protect material from moisture and physical damage by shrink wrapping no more than 200 sheets between two sheets of sturdy chipboard or corrugated paperboard that are equal to or greater than the size of the pressure sensitive form. Bulk packaging is not recommended.

### **END-USE TIPS**

**Storage:** Store at 72°F and 50% RH in protective wrappings and rewrap partially used reams. Do not stack cartons more than its Edge Crush Test (ECT) rating or store directly on concrete floors. Condition label stock for at least 72 hours within the printing environment prior to usage.

**Maintenance:** It is recommended the printer(s) be serviced periodically to ensure best performance.

**Usage:** Typically, printer manufacturers offer specific guidelines for the use of label media. Use the printer manufacturer's recommended tray(s) for label media and do not overfill the tray. In addition, some printer driver software contains selections that may optimize a label media product's performance. Do not fan stacks prior to loading, and do not attempt to load damaged sheets.

### **Lay Flat Guarantee**

Guaranteed to exhibit layflat properties of no greater than +/-  $\frac{1}{2}$ " when evaluating an 8-1/2" x 11" sheet on a flat surface, face up orientation in a climate controlled ( $72^{\circ}F/50\%$  RH) environment.

It is recommended that this material be produced using 6" O. D. core to prevent core related roll set curl. Any products supplied on or rewound on other than 6" cores do not carry the layflat guarantee. Allow the material to acclimate to the environment for 72 hours before printing and converting.

### **Regulatory Information**

This product complies with CONEG regulations. All Mactac Roll Label Products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version at www.mactac.com

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