



PERFORMANCE GUIDE

Represents Typical Values Only

www.Mactac.com

DTNN1752-7

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Face Description

A **medium sensitivity** non-topcoated direct thermal paper for use in standard speed thermal printers.

Test Property	Typical Values	Test Method
Basis Weight 24 x 36 sheets	47 # Avg	TAPPI T410
Caliper, inches	0.0032 +/- 10%	TAPPI T411
Tear, grams	48 MD 50 CD	TAPPI-414
Tensile, lbs/in	25 MD 19 CD	TAPPI-494
Brightness %	89.5% Avg.	TAPPI T-525
PPS s-10	1.35.	TAPPI T-538
Image Color	Black	
Initial Activation Temp (O.D.=0.2)		195 ± 9°F (90.5 ± 5°C)
Effective Activation Temp (O.D.=1.0)		284 ± 9°F (140 ± 5°C)
Optimum Activation Temp (O.D.=1.2)		300 ± 9°F (149 ± 5°C)
Resistance to Plasticizers		Fair
Resistance to Abrasion		Poor
Resistance to Solvents		Poor
15 Hour Water Immersion		Fair

Adhesive Description InFusion™

InFusion is a Hybrid Adhesive System with excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold, damp labeling applications. Exceptional high speed and wider web converting.

Test Property	Typical Values	Test Method
Caliper, inches	0.0007 +/- 10%	
Min Application	20°F (-4°C)	
Service range	-65 to 150°F (-54°C to 71°C)	
Average Peel Adhesion Stainless Steel 30 minutes applied/90° angle	2.7/lbs/inch	PSTC-101/Method F MACTac CTM54
Loop Tack g/1"	4.5 lbs/sq. inch	PSTC-16/Method A MACTac CTM25

When comparing values, keep in mind, other suppliers may use different testing methods.

Liner Description

Bloom® hi.mpact™ liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.

Test Property	Typical Values	Test Method
Caliper	0.0016 +/- 10%	TAPPI 411
Basis Weight	27.7 +/- 10%	TAPPI 410

Applications

Used for barcode and human readable labels in short term shipping label applications only, not exposed to extreme environmental conditions. Recommended for use in **standard speed** thermal printers.

Shelf Life

One year when stored at 72°F and 50% RH. For more about Direct Thermal Storage, see the Technical Bulletin for Direct Thermal Storage at www.mactac.com.

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at www.mactac.com

CALL **1-800-548-3456** for additional product information

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