



# PERFORMANCE GUIDE

Represents Typical Value Only

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## DLA7092-0 50# Dairy Label

Created: 03/2020 CNS

Description	Applications and End Uses		
<b>Product</b>	DLA7092-0 is a brilliant white semi-gloss coated litho with a quick tack permanent adhesive and a 1.0 mil PET liner. The entire construction converts and prints on wider webs and higher speeds than typical rubber based adhesive coated papers.		Adhesive complies with direct food contact for dry fruits and vegetables.
<b>Face</b>	Lightweight dairy label is a white, flexible, uncalendered sheet that has high internal strength characteristics for high speed printing and converting.		
	<b>Physical Properties Without Adhesive</b>		
	Caliper, inches	0.0029 +/- 10%	TAPPI T-411
	Brightness % Reflectance at 75° angle	87.5	TAPPI T-452
	Gloss % Reflectance at 75° angle	68	TAPPI T-480
	Opacity	85	TAPPI T-425
	Tear, grams	45 MD 48 CD	TAPPI T-414
	Tensile, lbs./in.	29 MD 14 CD	TAPPI T-494
	Basis Weight, lbs. (25" x 38"/500 sheets)	47+/- 10%	TAPPI T-410
<b>Adhesive</b>	711VHP is a cold temperature, permanent, rubber-based adhesive with excellent tack and ultimate adhesion to a wide variety of surfaces, including most packaging films. 711VHP may be used as the food contact surface of labels and/or tapes applied to poultry, dry food, and processed, frozen, dried, partial dehydrated and raw fruits and vegetables.		
	FDA approved for direct food contact under 21 CFR Section 175.125(a) and (b). Section 175.125(a) pertains to adhesive that are "used as the food-contact surface of labels and/or tapes applied to poultry, dry food, and processed, frozen, dried, or partially dehydrated fruits or vegetables". Section 175.125(b) pertains to adhesives that are "used as the food-contact surface of labels and/or tapes applied to raw fruit and raw vegetables".		
	<b>Physical Properties of Adhesive</b>		
	Thickness, inches	0.0007 +/- 10%	
	Peel Adhesion, lbs./in.	Corrugate: 1.3 HDPE: 1.8 Stainless Steel: 2.7	PSTC-101F (30 min. applied)
	Loop Tack (1"), lbs./in.	Corrugate: 2.3 HDPE: 3.2 Stainless Steel: 4.8	PSTC-16
	Temperature Ranges		
	Minimum Application	+20°F (-7°C)	CTM #45 Curwood
	Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film Dry Surface
<b>Liner</b>	1 mil clear polyester liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.		
	Caliper, inches	0.001 +/- 10%	TAPPI T-411
<b>Shelf Life</b>	One year when stored at 72° F and 50% R.H.		

**Note:** The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

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