

www.Mactac.com

**DBH9501**

Revised: 11/2023 LEL

### Face Description

A durable **medium** to **high sensitivity** top coated direct thermal polypropylene film exhibits excellent smoothness and resistance.

Test Property	Typical Values	Test Method
Basis Weight 17 x 22 /500	18.4 +/-10%	TAPPI T410
Caliper, inches	0.0032 +/- 10%	TAPPI T411
Brightness %	88%	TAPPI T525
Smoothness, Sheffield Units	< 30	TAPPI T538
Image Color	Black	
Initial Activation Temp (O.D.=0.2)		175 ± 9°F (79.4 ± 5°C)
Effective Activation Temp (O.D.=1.0)		220 ± 9°F (104.4 ± 5°C)
Optimum Activation Temp (O.D.=1.34)		213 ± 9°F (118.3 ± 5°C)
Resistance to Oils, Plasticizers		Excellent
Image Retention in 24-hour water immersion (non-abrasive)		Excellent
Wet Rub Image Retention		Excellent

### Adhesive Description ST-95

ST95 is a permanent acrylic emulsion with aggressive initial tack, excellent ultimate adhesion, and mandrel hold. Very good adhesion to corrugated, glass, and various plastic substrates. Considered to be latex glove friendly for use in some healthcare applications.

Test Property	Typical Values	Test Method
Caliper, inches	0.0007 +/- 10%	
Min Application	25°F (-4°C)	
Service range	-75 to 200°F (-60°C to 93°C)	
Average Peel Adhesion Stainless Steel 30 minutes applied/180° angle	2.2/lbs/inch	PSTC-101A/Method A MACTac CTM8
Loop Tack g/1"	3 lbs./sq. inch	PSTC-16/Method A MACTac CTM25

When comparing values, keep in mind, other suppliers may use different testing methods.

### Liner Description

A semi-bleached, super calendared kraft liner excellent for die cutting and stripping. The liner release system is designed specifically for label dispensing. Primarily for roll-to-roll applications.

Test Property	Typical Values	Test Method
Caliper	0.0024 +/- 10%	TAPPI T411
Basis Weight	40 +/- 10%	TAPPI T410

### Applications

Used for barcode and human readable labels in retail, healthcare, and industrial markets where a film face is needed. Recommended for use in standard speed thermal printers.

### Shelf Life

One year when stored at 72°F and 50% RH. For more about Direct Thermal Storage, see the Technical Bulletin for Direct Thermal Storage at [www.mactac.com](http://www.mactac.com).

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

**CALL 1-800-548-3456 for additional product information**

**IMPORTANT NOTICE:** The information given, and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement, or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

<sup>TM</sup> Trademark of Morgan Adhesives Company.

<sup>®</sup> Registered Trademark of Morgan Adhesives Company.

