



## Product Guide

### Concrete Graphics

*StreetTRAX® is a wide format printable, clear grit coated, non-skid outdoor floor graphic media. Designed to produce outdoor sidewalk and parking lot 'floor' graphics for asphalt and sidewalk advertising.*



## Outdoor graphic film designed for concrete or asphalt, sidewalks and floors.

### What is StreetTRAX®?

StreetTRAX is a durable 13.5 mil, printable, clear grit-coated, outdoor stabilized white film designed specifically for graphic placement on unsealed, outdoor pedestrian traffic surfaces such as concrete, cement and asphalt. **No lamination needed!**



StreetTRAX meets and exceeds current wet slip resistance specifications as conducted by the National Floor Safety Institute (NFSI):



ANSI/NFSI B101.1 Wet Static coefficient of friction & B101.3 Wet Dynamic coefficient of Friction

**StreetTRAX**

**0.71**

**0.59**

Minimum Specification

0.60

0.42

### Where StreetTRAX Performs

Typical applications include:

- Retail stores
- Fairs
- Sports Arenas
- Private Businesses
- Marathons
- Public buildings
- Schools
- Convention Centers
- Entertainment venues
- Sporting Events
- Plant safety messages
- Parades

StreetTRAX prints beautifully and reliably on all printers, including: latex, solvent, eco-solvent, UV and Canon UVgel ink jet printers, and screen printing processes.

Go to [www.mactac.com/ICCProfiles](http://www.mactac.com/ICCProfiles) to download your ICC profile.



Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
STX1528v2PW54L100	54" x 100'	13.5 mil	2.0 mil Aggressive Permanent	90# Polycoated	1 month up to 1 year
STX1528v2PW54L50	54" x 50'				

**\* Do not apply StreetTRAX to smooth, sealed concrete, unless a permanent bond is desired.**

For more information about StreetTRAX or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866-622-8223, e-mail [Mactac.Americas@mactac.com](mailto:Mactac.Americas@mactac.com) or visit [www.mactac.com/graphics](http://www.mactac.com/graphics).

