



Starliner[®]

Preview 8pt. Premium Coated Tag

Stock Numbers SL 0035N **Sheet Size** 17" x 22"

Construction

Face: 8pt matte white coated tag stock
Adhesive: MP2003 Permanent Acrylic
Liner: Specially processed scored release liner. Back printed in red "Starliner Permanent".

Applications and End Uses

Labels requiring stiffness and strength including POP, labels for scrapbook, photo album stickers, game pieces and similar applications.

Description

Face Preview tag is a matte white tag stock. The smooth surface has exceptional ink hold out. Excellent for applications requiring a stiffer or more durable facestock. Meets the ANSI/NISO Z39.48 for permanence and contains an alkaline reserve of at least 2%.

Typical Physical Properties of Face Stock without Adhesive

Caliper, inches	0.0080 (8.0 mils) +/- 10%	TAPPI T-411
Brightness %	91	TAPPI T-452
Gloss % Reflectance at 75° angle	50	TAPPI T-480
Smoothness	25	TAPPI T-538
pH of face stock	+7	TAPPI T-509
Lignin	Less than 1%	ANSI/NISO Z39.48-1992
Basis Weight, lbs. (25" x 38"/500 sheets)	108 +/- 10%	TAPPI T-410

Adhesive

MP2003 is an acrylic emulsion with aggressive initial tack and excellent ultimate adhesion to corrugated, glass, fiber drums and various plastic substrates and other common substrates. Its patented non-ooze characteristics will provide clean kiss, die, and guillotine cutting.

Typical Physical Properties of Adhesive

Thickness, inches	0.0007 +/- 10%	TAPPI T-411
Peel Adhesion, lbs./in.	3.0	PSTC-2 (30 min. applied)
Photographic Activity Test	Passes	ISO 14523
Temperature Ranges		
Minimum Application	+45°F (7°C)	CTM #45 Curwood
Service Ranges	-65°F to +150°F (-54°C to +66°C)	Polyester Film Dry Surface

Liner

A nominal 80# white kraft liner with scores every 1 1/4", has excellent lay-flat characteristics and internal strength, toughness, tear resistance for kiss cutting.

Typical Physical Properties of Liner

Caliper, inches	0.0042 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	72 +/- 10%	TAPPI T-410

Total Caliper 0.0129 ± 10% inches (12.9 mils)

Printing Process Printable by offset-lithography with compatible ink systems. If laser printing, use laser compatible inks.

Shelf Life Two years when stored at 70° F and 50% R.H.

This product complies with CONEG regulations.

For ordering and product information call 1-800-321-8834

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