

## PERFORMANCE GUIDE



Notes:

Adhesive

Updated 03/13

| <b>60# Cast Coated High Gloss</b> - <i>Permanent</i> Cinema® Digital |                                        |            |                           | Certified for<br>NexPress by<br>Rochester Institute<br>of Technology |            | KOCOK<br>NEXPRESS Digital<br>Production Color Presses<br>QUALIFIED SUBSTRATE |
|----------------------------------------------------------------------|----------------------------------------|------------|---------------------------|----------------------------------------------------------------------|------------|------------------------------------------------------------------------------|
|                                                                      |                                        | Sheet Size | Sheets/Ctn                |                                                                      | Sheet Size | Sheets/Ctn                                                                   |
| Stock Number                                                         | SL0012                                 | 12" x 18"  | 200                       | SL0012-00*                                                           | 12" x 18"  | 500                                                                          |
|                                                                      | SL0012-5                               | 12" x 18"  | 500                       | SL 0042                                                              | 8 ½" x 11" | SL 0042                                                                      |
|                                                                      | SL0012-<br>13                          | 13" x 19"  | 500                       | SL 0042-1                                                            | 8 ½" x 11" | SL 0042-1                                                                    |
| Construction                                                         |                                        |            | Applications and End Uses |                                                                      |            |                                                                              |
| Face:                                                                | 60# Cast Coated High Gloss for Digital |            |                           | Point of purchase, decorative labels,                                |            |                                                                              |
| Adhesive:                                                            | Permanent Acrylic                      |            |                           | husiness cards, calendar markers.                                    |            |                                                                              |

printed in red "Starliner Permanent" \* No scores or backprint

corporate ID, signage requiring fast turnaround and/or variable

information.

**Face** A cast coated white high gloss face stock specially engineered for toner fusion and

**Liner:** Specially processed scored release liner. Back

offset printing. Bright whiteness, excellent gloss.

**Typical Physical Properties of Face Stock with Adhesive** 

| Caliper, inches                           | 0.0040 +/- 10% | TAPPI T-411 |
|-------------------------------------------|----------------|-------------|
| Brightness %                              | 86             | TAPPI T-452 |
| Gloss % Reflectance at 75° angle          | 90             | TAPPI T-480 |
| Tear, grams.                              | 25 MD 30 CD    | TAPPI T-414 |
| Tensile, lbs./in.                         | 35 MD 15 CD    | TAPPI T-494 |
| Basis Weight, lbs. (25" x 38"/500 sheets) | 57+/- 10%      | TAPPI T-410 |

Permanent acrylic emulsion adhesive exhibiting a high initial tack on most common

substrates. Its patented non-ooze characteristics will provide clean kiss, die, and

guillotine cutting.

**Typical Physical Properties of Adhesive** 

Thickness, inches 0.0007 +/- 10% **TAPPI T-411** Photographic Activity Test **Passes** ISO 14523

**Temperature Ranges** 

+35°F (1.66°C) CTM #45 Curwood Minimum Application Polyester Film Dry -65°F to +200°F (-54°C to **Service Ranges** 

Surface +93°C)

A nominal 80# white kraft liner with scores every 1 ¼", has excellent lay-flat characteristics Liner

and internal strength, toughness, tear resistance for kiss cutting.

**Typical Physical Properties of Liner** 

Caliper, inches 0.0042+/- 10% **TAPPI T-411** Basis Weight, lbs. (24" x 36"/500 sheets) 72 +/- 10% **TAPPI T-410** 

| Total Caliper Typical values +/-10% | 0.0088 ± 10% inches (8.8 mils) 230 g/m <sup>2</sup>                                                                                                                                                                                                                                                           |  |  |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Printing Process                    | Printable by offset-lithography with compatible ink systems. Compatible with production sized toner fusion printers capable of using heavier weight materials. Use laser compatible inks if pre-printing. Follow printer manufacturer's recommendations on printing pressure sensitive media and always test. |  |  |
| Shelf Life                          | Two years when stored at 70° F and 50% R.H.                                                                                                                                                                                                                                                                   |  |  |

This product complies with CONEG regulations.

NexPress registered trademark of Eastman Kodak Company

\* Values given are typical for unprocessed product and are not for use as specifications. Processing may change the values.

CALL 1-800-321-8834 for additional product information

**IMPORTANT NOTICE:** The information given and recommendations made herein are based on our research and are believed to be accurate. In every case, user shall determine before using any product in full scale production, whether such product is suitable for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or any other warranty, expressed or implied. No representative of ours has any authority to waive or change the foregoing provisions unless in a specific agreement signed by the officers of seller and manufacturer. Ultimately, sellers and manufacturers only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

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