

April 2020



# CHILL AT®

**Chill AT®: an innovative,  
all temperature adhesive  
for food packaging applications**



## Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

Created using Mactac's proprietary hot melt adhesive technology, CHILL AT is specially formulated for demanding cold temperature applications. However, it also works great at room temperature – creating a true all temperature labeling solution for any food packaging application.

With an application temperature of -10°F (-23°C) and an extremely wide service range, this innovative adhesive is sure to have all your food packaging labeling needs coolly covered.

## Typical CHILL AT applications, include:

- Refrigerated and frozen foods labeling
- Meat and poultry labeling
- Cheese labeling
- Corrugate labeling



## One Product.

To give you the application versatility you need, CHILL AT® is a hot melt adhesive. It is designed to stick quickly and stay in place as needed – whether your application condition is room temperature or something more challenging, like 20°F to 40°F. CHILL AT is specially formulated to adhere from very cold to very hot temperatures (-65° to 150°F). Additionally, it works exceptionally well on low surface energy substrates commonly found in the food packaging industry, like low-density polyethylene (LDPE), high-density polyethylene (HDPE) and more.



## Less Inventory.

Because CHILL AT products feature Mactac's proprietary hot melt rubber adhesive technology and can perform so well in cold temperature applications, CHILL AT is a true all temperature adhesive. Thanks to the high performing attributes of the custom-engineered adhesive, CHILL AT is an ideal off-the-shelf, all-in-one product for a wide variety of label applications – so you can do more, with less

### CHILL AT and CHILL AT Extreme Product Offering

Product	Description	Adhesive	Liner	Width	Availability	Precise
SWG7802	Premium Wet Strength Semi Gloss	CHILL AT	2.4 SCK	78"	Stock	P5, P10
AJR7802	Red Fluorescent	CHILL AT	2.4 SCK	78"	Stock	
DTNN7802	Non-Topcoated Direct Thermal	CHILL AT	2.4 SCK	78"	Stock	P10
DTW7802	Direct Thermal Weigh Scale	CHILL AT	2.4 SCK	78"	Stock	P5, P10
EDP7812	Premium EDP	CHILL AT	3.2 SCK	78"	Stock	P10
GFC7802	Vivid Clear Polystyrene	CHILL AT	2.4 SCK	78"	Stock	
PF7802	Vivid™ ICE 2.0 mil Clear BOPP	CHILL AT	2.4 SCK	78"	Stock	P5
PJ7891-2	Vivid 2.6 mil White BOPP	CHILL AT	1.2 mil PET	60"	Stock	P5
PF7891-2	Vivid ICE 2.0 mil Clear BOPP	CHILL AT	1.2 mil PET	60"	Stock	P10
PJ7802	Vivid 2.6 mil White BOPP	CHILL AT	2.4 SCK	78"	Stock	P5, P10
PTS7802	2.0 mil Chrome BOPP	CHILL AT	2.4 SCK	78"	Stock	P5
PTW7802	Allure® 2.3 mil White BOPP	CHILL AT	2.4 SCK	78"	Stock	
AC7802	Platinum™ Semi Gloss	CHILL AT	2.4 SCK	78"	Stock	
SGL7802	Platinum™ Xtra Semi Gloss	CHILL AT	2.4 SCK	78"	Stock	P5, P10
SGL7891-2	Platinum Xtra Semi Gloss	CHILL AT	1.2 mil PET	60"	Stock	
SMP7802	Bright Silver Metalized Paper	CHILL AT	2.4 SCK	78"	Stock	P5
TL7802	DURASCAN L	CHILL AT	2.4 SCK	78"	Stock	P5
TT7802	OPTISCAN® 2C Thermal Transfer	CHILL AT	2.4 SCK	78"	Stock	P10
DPT7902	4.0 mil Direct Thermal Film	CHILL AT EXTREME	2.4 SCK	78"	Stock	
DTW7902	Direct Thermal Weigh Scale	CHILL AT EXTREME	2.4 SCK	78"	Stock	P10
PJ7902	Vivid 2.6 mil White BOPP	CHILL AT EXTREME	2.4 SCK	78"	Stock	P5
SGL7902	Platinum™ Xtra Semi Gloss	CHILL AT EXTREME	2.4 SCK	78"	Stock	P10





## Any Application.

CHILL AT excels in cold food and beverage packaging and other cold temperature applications. When it comes to refrigerated and frozen foods, it flawlessly accommodates sub-zero temperatures and meets needed durability despite cold, moisture and repeated product handling. For meat and poultry applications, its outstanding, secure label adhesion is ideal for the demanding cold temperature packaging and storage needs of high-priced meat and poultry items. With cheese labeling, it easily conforms to shrink wrap and other traditional cheese packaging materials, while also offering cheese producers a competitive marketing edge with its bright silver metalized label option. Aside from cold food and beverage packaging, CHILL AT is an optimal solution for numerous other applications, including:

- Cold, damp substrates where condensation has occurred
- Waxy corrugate
- Promotional labels
- Logistic warehousing



