

August 2018



Mactac®  
**PUREtac™**  
Ultimate Clear Adhesive

*Experience unrelenting clarity  
and ultimate adhesion with  
Mactac® PUREtac™ CL216*



**Roll Label**

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

A label should do more than convey information; it should make a product stand out. Enhance shelf appeal of products by using labeling and packaging components that keep products at the center of attention—including your adhesive. Rely on an adhesive that will stay clear and stay put for all your health, beauty, food, beverage and household cleaning packaging and labeling applications:  
**Mactac PUREtac CL216.**

Mactac® PUREtac™ CL216: *The clear choice for lasting adhesion.*

## What is Mactac PUREtac CL216?

Mactac PUREtac CL216 is the only optically clear adhesive specifically designed to deliver permanent adhesion in the film-based labeling and packaging of health, beauty, food, beverage and household cleaner products.

Mactac PUREtac CL216 exhibits superior clarity, high tack and peel, a quick, strong bond and excellent adhesion to low-energy surfaces. The adhesive is ideal for application to high-density polyethylene (HDPE) surfaces, such as juice and water bottles, oil bottles, detergent and other household cleaner product containers.

- Temperature and Humidity resistance – no lifting or discoloration after 1 week at 100° Fahrenheit and 98% relative humidity.
- Secure Adhesion – leaves adhesive residue upon remove as evidence of tampering
- Great for cold, damp conditions inherent in food labeling applications
- Strong mandrel hold on small diameter tubes

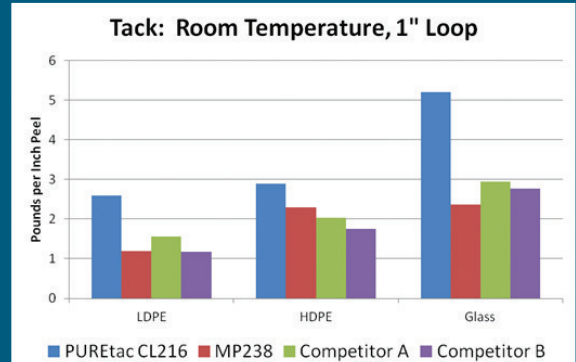
## PUREtac CL216 combined with Polyester (PET) liners:

- Better adhesive appearance leading to flawless application of the label
- Application at maximum speeds without line breaks increases productivity
- Excellent die-cut properties

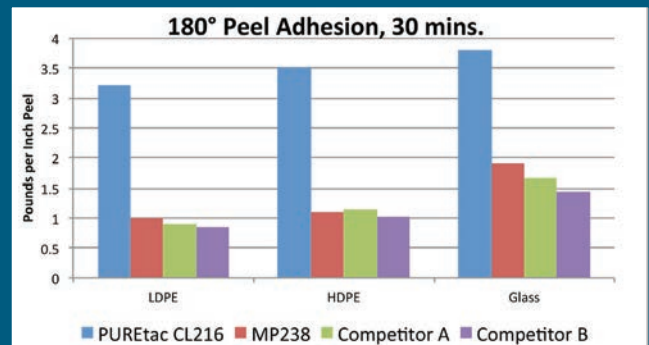
Mactac PUREtac CL216 is available in three film facestock options offering superior printing, converting and dispensing:

Product Number	Product	Adhesive	Liner Caliper	Web Width
PTC1691-2	2.0 mil Clear Polypropylene	PUREtac CL216	1.2-Mil PET	60"
PTW1691-2	2.3 mil White Polypropylene	PUREtac CL216	1.2-Mil PET	60"
PTS1691-2	2.0 mil Chrome Polypropylene	PUREtac CL216	1.2-Mil PET	60"

\* Items can be printed via Flexo, Gravure, UV Inkjet, Hot Stamp & Thermal Transfer



The chart above shows Mactac PUREtac CL216's excellent initial tack to HDPE, LDPE and glass.



The chart above shows how Mactac PUREtac CL216 outperforms the competition for secure adhesion after the 30 minute peel test, showcasing the adhesives' superior long-term aggressiveness.

### Mactac PUREtac CL216 exhibits:

- Exceptional clarity
- High tack
- Quick, strong bond
- Secure adhesion
- Resistance to water whitening
- Direct food contact compliance
- Tamper evidence

