



# Vivid™

PRIME FILM LABEL STOCKS

**Superb printability,  
dispensing and shelf appeal**

Our Vivid™ Prime Film Portfolio represents Brilliance, Durability and Strength. Vivid makes your graphics sparkle, and gives your labels the robustness needed for today's difficult applications, and keeps your presses running fast and smooth. Vivid is offered in a variety of mil thicknesses and adhesive options giving you a vast selection for your application needs.



## Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac Precise<sup>SM</sup> Program, which offers a precise amount of material needed for small runs and limited applications.

[www.mactac.com/rolllabel](http://www.mactac.com/rolllabel)

Personal Care/Cosmetics

Beverages - Spirits, Beer, Wine,  
Water and Flavored Drinks

Gourmet Foods

Household and Auto  
Care Products

Vivid White Films							
Product	Film	Adhesive	Adhesive Type	Liner	Width	Precise	
PJ7002		711VHP	Direct Food	2.4 SCK	78"	✓	
PJ7702		CHILL AT FDA	All Temp Perm	2.4 SCK	78"	✓	
PJ7792-2		CHILL AT FDA	All Temp Perm	1.2 mil PET	78"	✓	
PJ7802		CHILL AT	All Temp Perm	2.4 SCK	78"	✓	
PJ7892-2		CHILL AT	All Temp Perm	1.2 mil PET	78"	✓	
PJ7902		CHILL AT EXT	All Temp Perm	2.4 SCK	78"	✓	
PJ9001-78		710VHP	Permanent	2.4 SCK	78"	✓	
PJL2602		2.4 mil White BOPP	640AT	All Temp Permanent	2.4 SCK	78"	✓
PJL2692-2	640AT		All Temp Permanent	1.2 PET	78"	✓	
PJL3892-2	MP238		Permanent	1.2 PET	78"	✓	
PJL7802	CHILL AT		All Temp Perm	2.4 SCK	78"	✓	
PJL7892-2	CHILL AT		All Temp Perm	1.2 mil PET	78"	✓	
PJL9002	710VHP		Permanent	2.4 SCK	78"	✓	
PJL9092-2	710VHP		Permanent	1.2 mil PET	78"	✓	
PJL9502	ST95		Permanent	2.4 SCK	78"	✓	
PJL9592-2	ST-95		Permanent	1.2 mil PET	78"	✓	
PPW3791-2	PUREapply		Specialty Perm	1.2 mil PET	60"	✓	
PTW9002	2.3 mil White BOPP		710VHP	Permanent	2.4 SCK	78"	✓
PTW2602			640-AT	All Temp Perm	2.4 SCK	78"	✓
PTW4511		705VHP	High Tack Perm	3.2 Kraft	78"		
PTW7002		711VHP	Direct Food	2.4 SCK	78"	✓	
PTW7802		CHILL AT	All Temp Perm	2.4 SCK	78"	✓	
PTW7702		CHILL AT FDA	All Temp Perm	2.4 SCK	78"	✓	
PTW8891-2		MP880	Specialty Perm	1.2 mil PET	60"	✓	
PTW1692-2		PUREtac	Permanent	1.2 mil PET	78"	✓	
PJX9592-0		1.6 mil White BOPP	ST-95	Permanent	.92G PET	78"	
SWP8891-2		2.2 White Squeeze	MP880	Specialty Perm	1.2 mil PET	60"	✓
SWP9501	ST-95		Permanent	2.4 SCK	60"	✓	
SWP9592-2	ST-95		Permanent	1.2 mil PET	78"	✓	
Vivid Clear Films							
PF0101	2.0 mil Clear BOPP	PUREfloat	Specialty Perm	2.4 SCK	60"	✓	
PF0102		PUREfloat	Specialty Perm	2.4 SCK	78"	✓	
PF2602-78		640-AT	All Temp Perm	2.4 SCK	78"	✓	
PF3791-0		PUREapply	Specialty Perm	.92G PET	60"	✓	
PF3791-2		PUREapply	Specialty Perm	1.2 mil PET	60"	✓	
PF3892-2		MP238	Permanent	1.2 PET	78"	✓	
PF7002		711VHP	Direct Food	2.4 SCK	78"	✓	
PF7802		CHILL AT	All Temp Perm	2.4 SCK	78"	✓	
PF7892-2		CHILL AT	All Temp Perm	1.2 mil PET	78"	✓	
PF9002-78		710VHP	Permanent	2.4 SCK	78"	✓	
PF9502-78		ST-95	Permanent	2.4 SCK	78"	✓	
PF9592-2		ST-95	Permanent	1.2 mil PET	78"	✓	
PTC1691-2		PUREtac	Permanent	1.2 mil PET	78"	✓	
PTC8891-2		MP880	Specialty Perm	1.2 mil PET	60"	✓	
PFX9592-0		1.6 mil Clear BOPP	ST-95	Permanent	.92G PET	78"	
SCP8891-2		2.2 Clear Squeeze	MP880	Specialty Perm	1.2 mil PET	60"	✓
SCP9592-2	ST-95		Permanent	1.2 mil PET	78"	✓	
Vivid Chrome Films							
PTS1691-2	2.0 mil Chrome BOPP	PUREtac	Permanent	1.2 mil PET	60"	✓	
PTS7802		CHILL AT	All Temp Perm	2.4 SCK	78"	✓	
PTS7891-2		CHILL AT	All Temp Perm	1.2 mil PET	60"	✓	
PTS9501		ST-95	Permanent	2.4 SCK	60"	✓	