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WG2602

White Gold® High Gloss

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Description	Applications and End Uses			
Product	WG2602 is a bright white, high gloss face stock with an all temperature permanent adhesive and a 2.4 semi-bleached super calendared kraft liner.	For prime labeling applications requiring a gloss face label applied over a broad range of temperatures, especially suited for food, cosmetic, and beverage applications.		
Face	White Gold is a bright white, smooth, high gloss face stock with an appearance that resembles cast-coated grades and well-balanced strength properties needed for demanding high-speed printing, converting and dispensing applications			
	Physical Properties Without Adhesive			
	Caliper, inches	0.0025 +/- 10%	TAPPI T-411	
	Brightness % Reflectance at 75° angle	90	TAPPI T-452	
	Gloss % Reflectance at 75° angle	90	TAPPI T-480	
	Opacity	86	TAPPI T-425	
	Tear, grams	43 MD 51 CD	TAPPI T-414	
	Tensile, lbs./in.	27 MD 15 CD	TAPPI T-494	
	Basis Weight, lbs. (25" x 38"/500 sheets)	54 +/- 10%	TAPPI T-410	
	Compliant with FDA 176.180			
Adhesive	An all temperature acrylic adhesive that performs in normal to freezer temperature applications. 640AT exhibits some open time on some substrates (please test) and develops a permanent bond to a wide variety of substrates.			
	Physical Properties of Adhesive			
	Thickness, inches	0.0007 +/- 10%		
	Peel Adhesion, lbs./in.	1.8	PSTC-101F (30 min. applied)	
	Temperature Ranges			
	Minimum Application	-20° F (-29°C) on most surfaces		
	Service Ranges	-65 to +200° F (-54 to +93°C)		
Liner	A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.			
	Caliper, inches	0.0024 +/- 10%	TAPPI T-411	
	Basis Weight, lbs. (24" x 36"/500 sheets)	40 +/- 10%	TAPPI T-410	
Shelf Life	One year when stored at 72° F and 50% R.H.			

White Gold® is a registered trademark of Morgan Adhesives Company
 This product complies with CONEG regulations.
 All MACTac Roll Label products meet the requirements of the Clean Air Act of 1990.

NOTE: The user is responsible for deterring the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version.

CALL 1-800-548-3456 for additional product information

IMPORTANT NOTICE: The information given, and recommendations made herein are based on our research and are believed to be accurate. In every case, user shall determine before using any product in full scale production, whether such product is suitable for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or any other warranty, expressed or implied. No representative of ours has any authority to waive or change the foregoing provisions unless in a specific agreement signed by the officers of seller and manufacturer. Ultimately, sellers and manufacturers only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

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