



# PERFORMANCE GUIDE

## Represents Typical Values Only

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### TT7002

### Optiscan® 2C Thermal Transfer

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Description	Applications and End Uses		
<b>Product</b>	TT7002 is a premium thermal transfer paper with a quick tack permanent adhesive and a 2.4 semi-bleached super calendared kraft liner. The entire construction converts and prints on wider webs and higher speeds than typical adhesive coated papers.		
<b>Face</b>	A premium bright white, coated facestock designed for high-speed thermal transfer printing. This smooth, smudge resistant face offers great thermal transfer printing and excellent flexo printing.		
	<b>Physical Properties Without Adhesive</b>		
	Caliper, inches	0.0029 +/- 10%	TAPPI T-411
	Brightness % Reflectance at 75° angle	87	TAPPI T-452
	Opacity	87	TAPPI T-426
	Stiffness	150 MD 100 CD	TAPPI T-543
	Tear, grams	40 MD 50 CD	TAPPI T-414
	Tensile, lbs./in.	28 MD 17 CD	TAPPI T-494
<b>Adhesive</b>	711VHP is a cold temperature, permanent, rubber-based adhesive with excellent tack and ultimate adhesion to a wide variety of surfaces, including most packaging films.		
	FDA approved for direct food contact under 21 CFR Section 175.125(a) and (b). Section 175.125(a) pertains to adhesive that are "used as the food-contact surface of labels and/or tapes applied to poultry, dry food, and processed, frozen, dried, or partially dehydrated fruits or vegetables". Section 175.125(b) pertains to adhesives that are "used as the food-contact surface of labels and/or tapes applied to raw fruit and raw vegetables".		
	<b>Physical Properties of Adhesive</b>		
	Thickness, inches	0.0006 +/- 10%	
	Peel Adhesion, lbs./in.	3.0, or paper tear	PSTC-101F (30 min. applied)
	Temperature Ranges		
	Minimum Application	+20°F (-7°C)	CTM #45 Curwood
	Service Ranges	-65°F to +120°F (-54°C to +49°C)	Polyester Film Dry Surface
<b>Liner</b>	A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.		
	Caliper, inches	0.0024 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	40 +/- 10%	TAPPI T-410
<b>Shelf Life</b>	One year when stored at 72° F and 50% R.H.		

Optiscan is a registered trademark of Morgan Adhesives Company.

Thermal transfer printing quality and bar code scannability are dependent upon the interworking of several elements; the ribbon, the print head and the facestock. Please test all applications. Consult Mactac's Technical Marketing Department for guidelines regarding printer and ribbon compatibility.

**Note: The user is responsible for determining the product's suitability for all aspects of the applications. If there are any questions about applications, ore regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)**

CALL **1-800-548-3456** for additional product information

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