

## **PERFORMANCE GUIDE**

### **Represents Typical Values Only**

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# TT2602PB Thermal Transfer Translabel®

#### **Product Description:**

A thermal transfer facestock in a piggyback construction used when a transferable label is required. 640AT all temperature permanent adhesive is used on both face and middle liner. Both the middle and bottom ply are 2.4 semi-bleached super calendared kraft.

#### **Face Description:**

A premium bright white, coated facestock designed for high-speed thermal transfer printing. This smooth, smudge resistant face offers great thermal transfer printing and flexo printing.

Physical Properties Without Adhesive			
Test Property	Typical Values	Test Method	
Tear, grams	40 MD 50 CD	TAPPI T-414	
Tensile, lbs./in.	28 MD 17 CD	TAPPI T-494	
Brightness %	83	TAPPI T-452	
Stiffness	170 MD 100 CD	TAPPIT-543	
Opacity, %	87	TAPPIT-425	
Caliper, inches	0.0029+/- 10%	TAPPI T-411	
Basis Weight, lbs. (25" x 38"/500)	48+/- 10%	TAPPI T-410	

#### **Adhesive Description 640AT**

An all temperature acrylic adhesive that performs well in normal to freezer temperature applications. 640AT exhibits open time on some substrates (please test) and develops a permanent bond to a wide variety of substrates.

Physical Properties of Adhesive				
Test Property	Typical Values	Test Method		
Thickness	0.0007 +/- 10%			
Peel Adhesion, lbs./in.	1.8 or paper tear	PSTC-101F (30 min. applied)		
Minimum Application Temperature	-20°F (-29°C)	CTM #45 Curwood Polyester Film Dry Surface		
Service Ranges	-65°F to +200°F (-54°C to 93°C)	CTM #45 Curwood Polyester Film Dry Surface		

#### **Regulatory Information**

This product complies with CONEG regulations. All Mactac Roll Label Products meet the requirements of the Clean Air Act of 1990.

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#### **Liner Description:**

Both the middle and bottom liner are a semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing.

Primarily for roll -to -roll applications.

Physical Properties of Liner				
Test Property	Typical Values	Test Method		
	0.0024			
Caliper, inches	+/- 10%	TAPPI T-411		
Basis Weight, lbs.	40 +/- 10%	TAPPI T-410		
(24" x 36"/500 sheets)				

#### **Shelf Life:**

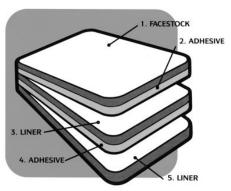
Unconverted Product - one year when stored at 72°F and 50% R.H

#### **APPLICATIONS AND USES**

Office label and forms, direct mailers, lottery/ sweepstakes mailings, medical records, inventory labels, shipping labels, novelty constructions and pharmaceutical applications requiring an all temperature adhesive thermal transfer piggyback construction.

\* NOTE: Thermal transfer printing quality and bar code scannability are dependent upon the interworking of several elements; the ribbon, the print head and the facestock. Please test all applications. Consult Mactac's Technical Marketing Department for guidelines regarding printer and ribbon compatibility.





Please Note: The user is responsible for determining the product's suitability for all aspects of the applications.

If there are questions about applications, or regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations.

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