



# PERFORMANCE GUIDE

Represents Typical Values Only

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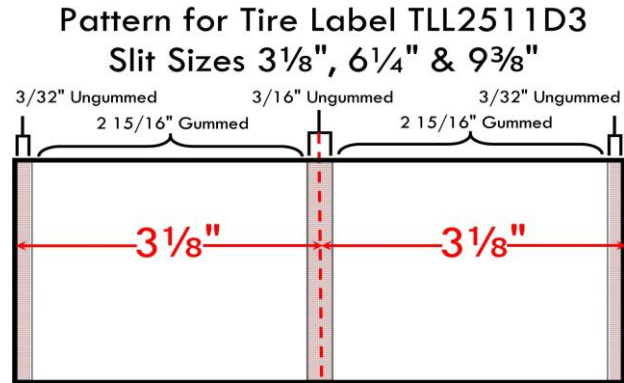
## TLL2511D3

Revised: 07/2019 CNS

## Label-Lyte® Tire Label

**Description** Please Note for Pattern Coated Products: Adhesive coating width tolerance is +/- 1/16"; Slitting in ungummed area is +/- 1/16"; Total Roll Slit width tolerance remains standard at 1/32"

**Product** TLL2511D3 is a specially designed label construction for the rubber and tire industry. The pattern coated pressure sensitive adhesive (alternating pattern of 2.9375" gummed, 0.1875" ungummed) provides excellent adhesion to rubber.



**Applications** Tire and difficult substrate labeling

**Face** A white top coated pearlescent polypropylene that is semi conformable and designed for excellent printing and converting. Print test product and consult with your ink supplier to confirm suitability for your application. Not recommended for extended outdoor use.

**Physical Properties Without Adhesive**

Caliper, inches	0.0026 +/- 10%	ASTM D2103
Elongation, % (YIELD)	12 MD 45 CD	ASTM D1922
Tensile, lbs./in. (YIELD)	14 MD 80 CD	ASTM D882

**Adhesive** MP725 is a rubber based permanent adhesive formulated to provide excellent adhesion to tires as well as good adhesion to many other difficult substrates. The heavier coat weight of adhesive allows for good flow characteristics which permit adhesion to most rough textured surfaces.

**Physical Properties of Adhesive**

Thickness, inches	0.0024 +/- 10%	
Peel Adhesion, lbs./in.	4.4	PSTC-101A (30 min. applied)
Loop Tack (1") lbs./in.	7.5	PSTC-16
Temperature Ranges		
Minimum Application	+20°F (-7°C)	CTM #45 Curwood
Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film. Dry Surface

**Liner** A semi-bleached kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.

Caliper, inches	0.0032 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	50 +/- 10%	TAPPI T-410

**Shelf Life** One year when stored at 72° F and 50% R.H.

This product complies with CONEG regulations. All Mactac Roll Label products meet the requirements of the Clean Air Act of 1990. Label-Lyte® is a registered Trademark of Jindal Films America LLC.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, ore regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

**CALL 1-800-548-3456 for additional product information**

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