



# PERFORMANCE GUIDE

## Represents Typical Values Only

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**PTW9002**

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### 2.3 mil White Polypropylene / 710VHP / 40# SCK liner

#### Description

##### Product

A 2.3 mil topcoated white polypropylene with a quick tack permanent adhesive and a 2.4 semi-bleached super calendared kraft liner. The entire construction converts and prints on wider webs and higher-speeds than typical rubber based adhesive coated papers.

#### Applications and End Uses

For prime labeling applications requiring the durability and aesthetics of film. Recommended for semi-rigid and rigid containers. Market segments: food, cosmetic, toiletries, household cleaners, beverage and more. Excellent flexo printability.

#### Face

A white opaque, solid core, top coated polypropylene semi conformable film designed for excellent printing, converting and label dispensing. Proprietary top coating delivers excellent adhesion for superior graphics and print receptivity for various methods including: UV Flexo, Water Flexo, Gravure, UV Inkjet and Hot Stamp. Proprietary adhesive receptive coating for enhanced adhesive anchorage.

##### Physical Properties Without Adhesive

Caliper, inches	0.0023 +/- 10%	ASTM D2103
Elongation at break, %	95 MD 115 TD	ASTM D822
Tensile strength, kpsi	23.9 MD 21 TD	ASTM D882

#### Adhesive

710VHP is a permanent, rubber-based adhesive with excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold, damp labeling applications. Exceptional high speed and wider web converting.

##### Physical Properties of Adhesive

Thickness, inches	0.0007 +/- 10%	
Peel Adhesion, lbs./in.	Corrugate: 1.3	PSTC-1 (30 min. applied)
	HDPE: 1.8	PSTC-1 (30 min. applied)
	Stainless Steel: 2.7	PSTC-1 (30 min. applied)
Loop Tack (1"), lbs./in.	Corrugate: 2.3	CTM-25
	HDPE: 3.2	CTM-25
	Stainless Steel: 4.8	CTM-25
Temperature Ranges		
Minimum Application	+20°F (-7°C)	CTM #45 Curwood
Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film Dry Surface

#### Liner

A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.

Caliper, inches	0.0024 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	40 +/- 10%	TAPPI T-410

**Shelf Life** One year when stored at 72° F and 50% R.H.

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Label-Lyte® is a registered Trademark of the ExxonMobil Company

This product complies with CONEG regulations.

All MACTac Roll Label products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

**CALL 1-800-548-3456 for additional product information**

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