

# **PERFORMANCE GUIDE**

## **Represents Typical Values Only**

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**KTG52600-52** Revised: 07/2019 RDF

#### **Face Description**

A **medium sensitivity** direct thermal tag label stock resistant to moisture degradation. The flexible base paper is ideal for applications where roll-set curl may warp standard ticket stocks

Test Property	Typical Values	Test Method
Basis Weight	71# Δν.σ	TAPPI T-410
24 x 36 sheets	71# Avg.	
Caliper, inches	0.00497 +/- 10%	TAPPI T-411
Image Color	Black	
Opacity		95.6
Initial Activation Temp (O.D.=0.2)		176 ± 9°F (80 ± 5°C)
Effective Activation Temp (O.D.=0.8)		189 ± 9°F (87 ± 5°C)
Optimum Activation Temp (O.D.=1.2)		212± 9°F (100 ± 5°C)
Resistance to Oils, Plasticizers		Fair
Resistance to Alcohol		Very Good
15 Hour Water Immersion		Very Good

#### **Adhesive Description 640AT**

An all temperature acrylic adhesive that performs well in normal to freezer temperature applications. 640AT exhibits open time on some substrates (please test) and develops a permanent bond to a wide variety of substrates.

Physical Properties of Adhesive				
Test Property	Typical Values	Test Method		
Thickness, inches	0.0007 +/- 10%			
Peel Adhesion, lbs./in.	1.8 or paper tear	PSTC-101F (30 min. applied)		
Temperature Ranges				
Minimum Application	-20°F (-29°C) on most surfaces			
Service Ranges	-65°F to +200°F (-54°C to 93°C)			

When comparing values, keep in mind, other suppliers may use different testing methods.

### **Liner Description**

A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.

Test Property	Typical Values	Test Method
Caliper	0.0024+/- 10%	TAPPI T411
Basis Weight	40 +/- 10%	TAPPI T410

#### **Applications**

Tickets, shelf marking and tags. Medium speed printers.

#### **Shelf Life**

One year when stored at 72°F and 50% RH

\*NOTE: The data presented is believed to be accurate but should be considered as typical values only. This product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

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