

PERFORMANCE GUIDE

Represents Typical Values Only

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DTNN9502 Revised: 05/30/2023 KSM

Face Description

A medium sensitivity non-topcoated direct thermal paper for use in standard speed thermal printers.

Test Property	Typical Values	Test Method
Basis Weight	50 # Avg	TAPPI T410
25 x 38 sheets		
Caliper, inches	0.00311 +/- 10%	TAPPI T411
Tear, grams	40 MD 50 CD	TAPPI-414
Tensile, lbs/in	28.6 MD 15 CD	TAPPI-494
Brightness %	88% Avg.	TAPPI T-452
PPS s-10	1.7	TAPPI T-555
Image Color	Black	
Initial Activation Temp (O.D.=0.2)		185 ± 9°F (85 ± 5°C)
Effective Activation Temp (O.D.=1.0)		203 ± 9°F (95 ± 5°C)
Optimum Activation Temp (O.D.=1.2)		217.4± 9°F (103 ± 5°C)

Adhesive Description ST-95

ST95 is a permanent acrylic emulsion with aggressive initial tack, excellent and ultimate adhesion. Very good adhesion to corrugated, glass, and various plastic substrates. Considered to be latex glove friendly for use in some healthcare applications. *Not recommended for tight mandrel applications such as test tubes or syringes.*

Test Property	Typical Values	Test Method
Caliper, inches	0.0007 +/- 10%	
Min Application	25°F (-4°C)	
Service range	-75 to 200°F (-60°C to 93°C)	
Average Peel Adhesion Stainless Steel	1.9/lbs/inch	PSTC-101/Method F
30 minutes applied/90° angle		MACtac CTM54
Loop Tack g/1"	3.6 lbs/sq. inch	PSTC-16/Method A
		MACtac CTM25

When comparing values, keep in mind, other suppliers may use different testing methods.

Liner Description

A semi-bleached, super calendared kraft liner excellent for die cutting and stripping. The liner release system is designed specifically for label dispensing. Primarily for roll-to-roll applications.

Test Property	Typical Values	Test Method
Caliper	0.00247+/- 10%	TAPPI T411
Basis Weight	40 +/- 10%	TAPPI T410

Applications

Used for barcode and human readable labels in short term shipping label applications only, not exposed to extreme environmental conditions. Recommended for use in **standard speed** thermal printers.

Shelf Life

One year when stored at 72°F and 50% RH. For more about Direct Thermal Storage, see the Technical Bulletin for Direct Thermal Storage at www.mactac.com.

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, regulatory compliances, please contact your MACtac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACtac website for the latest, most up-to-date version at www.mactac.com

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