



www.Mactac.com

PERFORMANCE GUIDE

Represents Typical Values Only

AP9002

Majestic Matte Litho

Revised: 06/2019 RDF

Description	Applications and End Uses		
Product	60# bright white, matte-coated litho with a quick tack permanent adhesive and a 2.4 semi-bleached super calendared kraft liner. The entire construction converts and prints on wider webs and higher-speeds than typical rubber based adhesive coated papers.		Prime labeling applications requiring a sophisticated, bright matte appearance.
Face	A 60# bright white, high strength, matte-coated white litho paper stock designated for quality printing and high speed converting.		
	Physical Properties Without Adhesive		
	Caliper, inches	0.0039+/- 10%	TAPPI T-411
	Brightness % Reflectance at 75° angle	88	TAPPI T-452
	Gloss % Reflectance at 75° angle	12	TAPPI T-480
	Opacity	92	TAPPI T-426
	Tear, grams	54 MD 54 CD	TAPPI T-414
	Tensile, lbs./in.	32 MD 15 CD	TAPPI T-494
	Basis Weight, lbs. (25" x 38"/500 sheets)	60 +/- 10%	TAPPI T-410
Adhesive	710VHP is a permanent, rubber-based adhesive with excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold, damp labeling applications. Very good high speed and wider web converting.		
	Physical Properties of Adhesive		
	Thickness, inches	0.0007 +/- 10%	
	Peel Adhesion, lbs./in.	Corrugate: 1.3	PSTC-101F (30 min. applied)
		HDPE: 1.8	
		Stainless Steel: 2.7	
	Loop Tack (1"), lbs./in.	Corrugate: 2.3	PTSC-16
		HDPE: 3.2	
		Stainless Steel: 4.8	
	Temperature Ranges		
	Minimum Application	+20°F (-7°C)	CTM #45 Curwood
	Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film Dry Surface
Liner	A semi-bleached super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.		
	Caliper, inches	0.0024 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	40 +/- 10%	TAPPI T-410
Shelf Life	One year when stored at 72° F and 50% R.H.		

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at www.mactac.com

CALL 1-800-548-3456 for additional product information



www.Mactac.com

PERFORMANCE GUIDE

Represents Typical Values Only

CALL **1-800-548-3456** for additional product information

IMPORTANT NOTICE: The information given and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

TM Trademark of Morgan Adhesives Company.

® Registered Trademark of Morgan Adhesives Company.

