



PERFORMANCE GUIDE

Represents Typical Values Only

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AC9512LF

Revised: 06/2019 RDF

Platinum™ Semi-Gloss for Prime Lay Flat

Description	Applications and End Uses	
Product	AC9512LF is a bright white semi-gloss coated litho construction with a permanent acrylic adhesive and layflat liner suitable for sheeting and die cutting.	Complies with pH, Toy Safety and photo neutrality and lay flat requirements for scrapbook, photo album stickers and similar applications.
Face	Platinum Semi-Gloss is a very bright, white semi-gloss coated sheet with exceptional ink receptivity and high internal strength characteristics for high speed printing and converting.	
Physical Properties Without Adhesive		
Caliper, inches	0.0030 +/- 10%	TAPPI T-411
Brightness % Reflectance at 75° angle	89	TAPPI T-452
Gloss % Reflectance at 75° angle	75	TAPPI T-480
Opacity	86	TAPPI T-425
Tear, grams	42 MD 50 CD	TAPPI T-414
Tensile, lbs./in.	36 MD 16 CD	TAPPI T-494
pH of face stock	+7	TAPPI T-509
Lignin	Less than 1%	ANSI /MISO Z39.48-1992
Basis Weight, lbs. (25" x 38"/500 sheets)	59 +/- 10%	TAPPI T-410
Toy Safety	Complies ASTM F963-96a & Hasbro SRS-012 Rev F	
Adhesive	ST95 is a permanent acrylic emulsion with aggressive initial tack, excellent ultimate adhesion and mandrel hold. Very good adhesion to corrugated, glass and various plastic substrates. Considered to be latex glove friendly for use in some healthcare applications.	
Physical Properties of Adhesive		
Thickness, inches	0.0007 +/- 10%	
Peel Adhesion, lbs./in.	2.6	PSTC-101F (30 min. applied)
pH of adhesive	+7*	Measured in liquid form
Photographic Activity Test	Passes	ISO 14523
LHAMA	16 CFR 1500.14(b)(8)	ASTM D4236
TRA	16 CFR 1500.3(b)(5) and (8)	
Toy Safety	Complies ASTM F963-96a & Hasbro SRS-012 Rev F	
Temperature Ranges		
Minimum Application	+25°F (-4°C)	CTM #45 Curwood
Service Ranges	-75°F to +200°F (-59°C to +93°C)	Polyester Film Dry Surface
Liner	A semi-bleached machine calendared lay flat liner for use in roll-to-sheet applications.	
Caliper, inches	0.0032 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	50 +/- 10%	TAPPI T-410
Shelf Life	One year when stored at 72° F and 50% R.H.	

CALL 1-800-548-3456 for additional product information



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Lay Flat Guarantee: Guaranteed to exhibit layflat properties of no greater than $\pm 1/2$ " when evaluating an 8-1/2" x 11" sheet on a flat surface, face up orientation in a climate controlled (72°F / 50% RH) environment. It is recommended that this material be produced using 6" O. D. core to prevent core related roll set curl. Any products supplied on or rewound on other than 6" cores do not carry the layflat guarantee. Allow the material to acclimate to the environment for 72 hours before printing and converting.

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*Mactac knows of no standard that exists today for the determination of pH on a dried/coated pressure sensitive adhesive.

LHAMA - Labeling of Hazardous Art Materials Act

TRA - Toxicological Risk Assessment

This product complies with CONEG regulations.

All Mactac Roll Label products meet the requirements of the Clean Air Act of 1990.

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications or regulatory compliances, please contact your Mactac sales representative to discuss your requirements and recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version.

IMPORTANT NOTICE: The information given and recommendations made herein are based on our research and are believed to be accurate. In every case, user shall determine before using any product in full scale production, whether such product is suitable for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or any other warranty, expressed or implied. No representative of ours has any authority to waive or change the foregoing provisions unless in a specific agreement signed by the officers of seller and manufacturer. Ultimately, sellers and manufacturers only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

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