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# PERFORMANCE GUIDE

Represents Typical Values Only

## AC7202

Revised: 02/2025 MTT

## FSC® Platinum™ Semi-Gloss 711HCW 2.4 mil SCK

Description		Applications and End Uses	
Product	AC7202 is a 60# bright white semi-gloss coated litho construction with a high tack, direct food contact adhesive and a 2.4 mil semi-bleached super calendared kraft liner.	For demanding applications requiring an extremely aggressive permanent adhesive. Especially suited to rough textured surfaces. Face and adhesive are in compliance for direct food for dry fruits and vegetables.	
Face	Platinum Semi-Gloss is a brilliant white semi-gloss coated sheet with outstanding ink receptivity and high internal strength characteristics for high speed printing and converting. The sheet has exceptional smoothness, whiteness, gloss and opacity. FSC Certified. Certificate Number: SCS-COC-007635		
Physical Properties Without Adhesive			
Caliper, inches	0.003 +/- 10%	TAPPI T-411	
Brightness % Reflectance at 75° angle	89	TAPPI T-452	
Gloss % Reflectance at 75° angle	72	TAPPI T-480	
Opacity	89	TAPPI T-425	
Parker Smoothness	0.90	TAPPI T-555	
Tear, grams	42 MD 50 CD	TAPPI T-414	
Tensile, lbs./in.	33 MD 19 CD	TAPPI T-494	
Gurley Stiffness	125 MD 65CD	TAPPI T-543	
Basis Weight, lbs. (25" x 38"/500 sheets)	59+/- 10%	TAPPI T-410	
Adhesive	711HCWT is a high-tack rubber-based permanent adhesive formulated to provide excellent adhesion to many difficult substrates. The heavier coat weight of adhesive allows for good flow characteristics which permit adhesion to most rough textured surfaces. 711VHP may be used as the food contact surface of labels and/or tapes applied to poultry, dry food, and processed, frozen, dried, partial dehydrated and raw fruits and vegetables.		
FDA approved for direct food contact under 21 CFR Section 175.125(a) and (b). Section 175.125(a) pertains to adhesive that are "used as the food-contact surface of labels and/or tapes applied to poultry, dry food, and processed, frozen, dried, or partially dehydrated fruits or vegetables". Section 175.125(b) pertains to adhesives that are "used as the food-contact surface of labels and/or tapes applied to raw fruit and raw vegetables".			
Physical Properties of Adhesive			
Thickness, inches	0.0014 +/- 10%		
90°Peel Adhesion, lbs./in.	HDPE: 2.0	PSTC-101F (30 min. applied)	
	Stainless Steel: 3.0		
Loop Tack (1"), lbs./in.	HDPE: 3.5	PSTC-16	
Temperature Ranges			
Minimum Application	+20°F (-7°C)		
Service Ranges	-65°F to +120°F (-54°C to 49°C)		

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACtac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACtac website for the latest, most-up-to-date version.

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<b>Liner</b>	A super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.		
	Caliper, inches	0.0024 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	40 +/- 10%	TAPPI T-410

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<b>Shelf Life</b>	One year when stored at 72° F and 50% R.H		
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