

2019 | **Product**
September | Textured Media

Vinyl that easily transforms walls, tables and other surfaces into a chalkboard





Classic chalkboard reinvented for unexpected and creative applications

What is Mactac® wallCHALKER™?

A true black slightly textured vinyl that elevates the humble chalkboard into a dynamic new media for commercial and residential use. Virtually any flat surface is a canvas for wallCHALKER. Make a chalkboard the size of a wall in a fraction of the time it takes with messy paint. wallCHALKER can be cut into unique shapes to create specialty message boards that capture the attention of customers. The deep rich black of wallCHALKER makes chalk and liquid chalk ink pop. wallCHALKER wipes clean with an eraser or damp cloth or sponge. The 4.7 mil vinyl makes wallCHALKER easy to handle and is **Latex and UV printable**. The **aggressive removable adhesive** is strong enough to support large size applications yet remove cleanly.

Approved Printing Materials

Screen Printing UV Cured • Digital Printing UV Ink jet & Latex

Applications include:

- Walls
- Kitchen Sign Boards
- Advertisements
- Point-of-Purchase
- Playrooms/Children's Bedrooms
- Menu Boards
- Tables
- Meeting Rooms
- Novelty Decals

Product #	Roll Size	Min Order	Gauge	Adhesive	Liner	Outdoor/ Indoor Durability
CB1088R24	24" x 164 ft	1 Rolls	4.7 mil	Aggressive Removable*	83# Bleached White Kraft Liner	5+ years/ 4 years
CB1088R48	48" x 164 ft	1 Rolls				

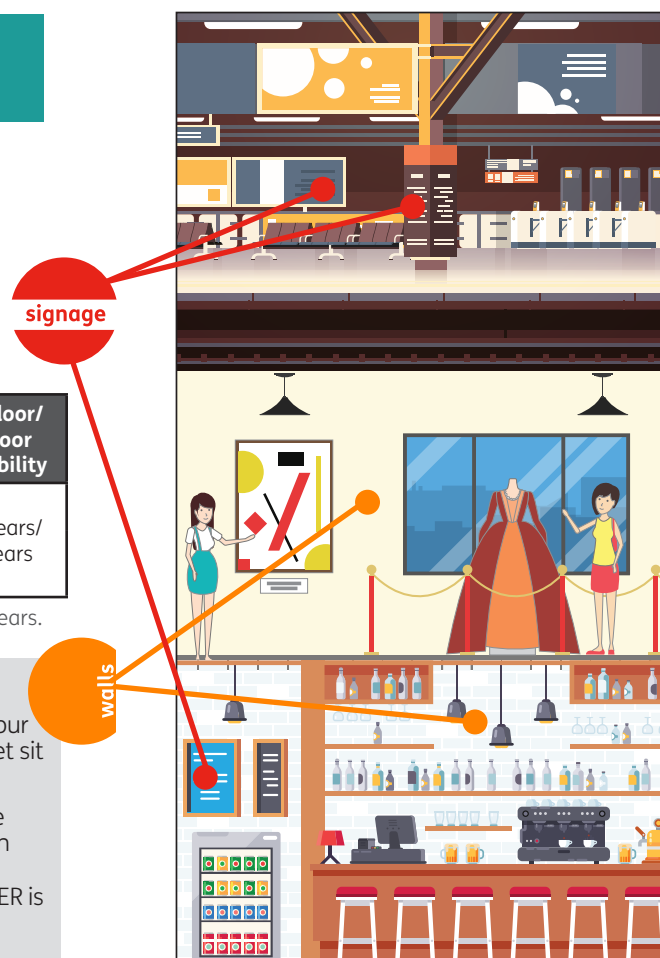
*Mactac wallCHALKER removes cleanly from most surfaces and painted drywall up to two years.

Important Preparation and Cleaning Tips:

For the optimal writing experience, prepare your wallCHALKER prior to use. After your wallCHALKER is applied, cover the writing area with 100% standard white chalk. Let sit for a few minutes and then erase with a dry felt eraser.

To erase standard chalk use a felt eraser. To remove erasable liquid chalk ink, wipe with a damp cloth or sponge or lightly spray with water, let sit for 30 seconds then clean with a damp cloth. DO NOT use strong cleaners like Fantastic®, Windex®, Clorox® or anything containing solvents, ammonia or an abrasive. Your wallCHALKER is now ready for use and easy to clean for a very long time!

Consult our *Application to Drywall* (TA2500), available online at mactac.com/graphics for complete application instructions.



For more information about Mactac wallCHALKER or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223 or e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.

