

2019 | Product

May | Concrete Graphic Media

Step Up to Amazing Graphic Impact Indoors, Outdoors - Everywhere



Short-term graphic film designed for concrete or asphalt, sidewalks and floors – and select wall surfaces – indoors and outdoors.

What is StreetRap?

StreetRap is an easy-to-print 3.4 mil matte film that delivers superb color reproduction, durability and ease of application. It is engineered with an aggressive solvent acrylic adhesive that provides outstanding adhesion to unsealed pedestrian concrete or asphalt surfaces, and to select rough wall surfaces.

StreetRap meets and exceeds current wet slip resistance specifications as conducted by the National Floor Safety Institute (NFSI):



ANSI/NFSI B101.3 Wet Dynamic coefficient of Friction	
StreetRap & PERMACOLOR PF6600	Min. Spec.
.48	.42

Where Does it Perform

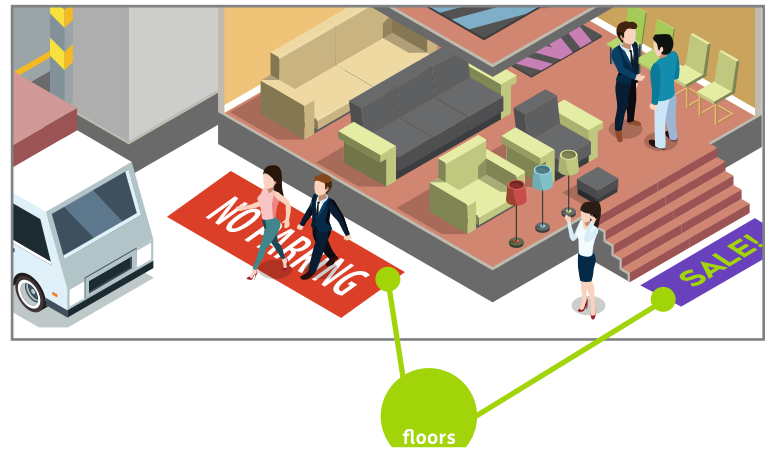
Almost anywhere there is pedestrian traffic, delivering powerful promotional messages – where other materials fear to tread.

Typical applications include:

- Retail Stores
- Fairs
- Parades and Other Events
- Sports Arenas
- Private Business
- Plant Safety Messages
- Schools
- Convention Centers
- Trade Shows
- Public Buildings
- Entertainment Venues
- Marathons

It can also be used for stunning wall graphics on painted or unpainted cinder block walls, unsealed cement walls and poured concrete support pylons. (Cannot be used on stucco).

Go to www.Mactac.com to download your ICC profile.



Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
STR328W54	54" x 150'	3.4 mil matte	3.0 mil blended adhesive	90# SuperFlat	3 Months Floor, Up to 2 Years Walls
STR328L100	54" x 100'				

StreetRAP used as an exterior floor graphic must be laminated with PERMACOLOR® FloorGRIP™ PF6600, a 6.0 mil textured PVC overlaminating film which exceeds ANSI/NFSI B101.3 and B101.1 specifications for a "High Traction" surface. Download a Performance Guide at mactac.com for detailed information.

*** Do not apply StreetRAP to smooth, sealed concrete, unless a permanent bond is desired.**

For more information about StreetRAP or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223, e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.

