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For Immediate Release

**MACtac[®] Primary Sponsor for
NASCAR Busch Series No. 23 Chevrolet Monte Carlo**

STOW, Ohio – May 11, 2007 – MACtac[®], a leading provider of pressure sensitive materials, announced today that it will be the primary sponsor for the No. 23 Chevrolet Monte Carlo SS for NASCAR Busch Series races in 2007, starting with the Diamond Hill Plywood 200 at Darlington Raceway on Friday, May 11.

“I can’t tell you how excited we are to be part of America’s fastest growing sport – NASCAR – and to support team owner Keith Coleman and driver Brad Keselowski,” said Rick Moore, director of marketing, MACtac Graphic Products.

Moore continued, “Indirectly we’ve always been involved in NASCAR by providing Performance Graphic materials through a network of distributors, but nothing will compare to the No. 23 car racing around Darlington clad in MACtac IMAGin[®] B-free digital vinyl with Permacolor[®] RAYZor[™] overlaminates – and our logo on the hood. The success of our IMAGin digital media product line over the past 18 months affords us this opportunity. The entire company is thrilled.”

MACtac Performance Graphic materials are preferred by many printers and installers because they are engineered for optimal print quality and easy application. Team owner Keith Coleman first heard of MACtac through a partner printer converter that uses them for the majority of their jobs.

(more)

“I have been using MACtac on my hauler and cars for some time now with great success,” said Coleman. “We get great compliments about the paint-like gloss finish; it goes down easily and is affordable. MACtac offers a premier graphics system for any racing team, and we’re happy to have them as a primary sponsor for the 23 car.”

Keith Coleman Racing is in its fourth year in the NASCAR Busch Series. Owner Keith Coleman, driver Brad Keselowski, and the entire No. 23 team represent the highest standards, values, and efforts as athletes and competitors.

For more information regarding MACtac products, partnerships or graphic solutions, call a Graphics representative at 866.622.8223 or e-mail MACtacGraphics@bemis.com.

The full MACtac line of Performance Graphic products: IMAGin, Permacolor, MACmark[®] and MACscreen[®], provide a pressure sensitive solution for every signage need. Whatever technology – CAS screen printing, digital printing, or mounting and laminating – MACtac has you covered.

MACtac is a leading global supplier of pressure sensitive adhesives. Founded on personal service, technical support, quality assurance, custom capabilities and supply chain efficiency, MACtac is dedicated to providing superior quality to its customers. Headquartered in Stow, Ohio, MACtac is a subsidiary of the Bemis Company, Inc., the largest flexible packaging supplier in North America. For more information, please visit www.MACtac.com.

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