



What's in a Nameplate?

MACtac® Pressure Sensitive Adhesives Provide Solutions, Innovations for the Nameplate Industry

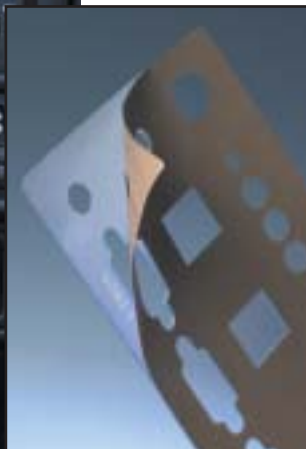
From nameplates, faceplates, serial number tags and decals to membrane switches, keypads and backlit graphic overlays, MACtac® pressure sensitive adhesives (PSAs) play a significant role in nameplate manufacturing. Whether you need PSAs for general purpose applications, high-temperature environments or low surface energy bonding, MACtac provides a full range of products designed to meet any challenge.

The nameplate industry is a demanding one. You're continually searching for ways to meet your customers' evolving standards: highly attractive, yet durable; economical, yet customizable. And that's the easy part – we haven't even discussed the wide range of surfaces and applications. What if you had a vast selection of PSA products that you could rely on for all your evolving design needs? That's where MACtac comes in.

We have a complete line of transfer tapes, rubber and acrylic based adhesives in single and double-coated constructions. These PSAs are designed for traditional bonding and mounting requirements as well as specific needs, including low surface energy adhesion, high-temperature resistance and superior conformability.

To enhance customer confidence, the MACtac MACfilm® family of acrylic transfer tapes products is now recognized under UL 969.

Recognized as ANSI/UL 969, this safety standard outlines requirements for adhesive-attached labels applied as a nameplate or marker containing information, instructions or identification. We feel this recognition impacts our customers by providing them with products that instill confidence in their customers.



A Product for Any Application

Take a closer look at the full range of products MACtac® offers the nameplate industry.

MACbond®: Double-coated PSAs (rubber/acrylic) for general purpose/high-performance applications.

MACfilm®: High-performance rubber and acrylic free films for a wide range of specific requirements (medium and high-energy surface bonding; high temperature; aggressive adhesion; bonding to low surface energy materials).

MACmount®: A double-coated, closed-cell polyethylene foam tape for mounting, bonding and laminating similar/dissimilar materials on irregular/uneven surfaces.

Custom Constructions. Because we have a full line of PSA products, we're able to work with our customers to provide multiple manufacturing options. MACtac offers a wide range of permanent and removable customizable specialty tapes.

We Offer More Than Products

At MACtac, we listen to our customers as they help us keep our finger on the pulse of the nameplate industry. It's part of our commitment to continuous product and service improvement, the highly disciplined process of Six Sigma as well as ISO 9001 and QS 9000 certification.

MACtac It. PSA Partnership

At MACtac we take great pride in the excellence of our PSA products and the people who bring them to you. That's why we've assembled a complete portfolio of services that are designed to help you **improve your speed to market, your productivity and profitability.**

Ask us about **MACtac Quick Response, Promises We Keep and Strategic Business Building** with MACtac.

Call us and make MACtac your PSA Partner today.



| Product Type | Adhesive Type | Applications | Features |
|------------------------|--------------------|--|--|
| MACbond® IB Series | Rubber/ Acrylic | Double-coated tapes used for bonding and mounting; Ideal for general purpose and high-performance applications. | <ul style="list-style-type: none"> • Both sides of the adhesive can be customized (type, thickness) • Permanent and removable adhesives • Wide range of release liner systems • Dimensionally stable release liners |
| MACfilm® IF Series | Rubber/ Acrylic | Free films for a wide range of engineering requirements including high temperature resistance (up to 250° F/121° C), low energy surfaces, and irregular and uneven substrates. | <ul style="list-style-type: none"> • UL 969 recognition • High-temperature, medium- and high-energy surface bonding (IF2010 Series) • Low surface energy bonding (IF2090 Series) • Dimensionally stable release liners |
| MACmount® IM Series | Rubber/ Acrylic | Double-coated, closed-cell polyethylene foam tape for award and plaque bonding. | <ul style="list-style-type: none"> • Mounting, bonding and joining of similar and dissimilar materials • High shear strength • Gap filling between irregular or uneven surfaces |
| Specialty Tapes | Rubber/ Acrylic | Removable film for nameplate protection, membrane switch spacers and other custom constructions. | <ul style="list-style-type: none"> • Offers a wide range of adhesion and clean removal • Highly aggressive, thick film adhesive, including GS Series • Custom products, including pattern coating |



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