

new
nouveau

WHAT'S BEHIND



PRIME PAPERS & FILMS?

HEAT ACTIVATED
LEAVE-IN
CONDITIONING MIST
BRUME REVITALISANTE
SANS RINÇAGE
ACTIVÉE PAR LA CHALEUR



mactac®

300 mL

Her
Condit
CLARIFI
FOR EXT
15 FL



IT'S THE LABEL AND EVERYTHING BEHIND IT

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MAC 8045

IT'S THE LABEL
AND EVERYTHING
BEHIND IT



WHAT
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IT'S MACtac

It's about labels designed to move products off the shelf. It's about having the right paper and films to create an image that not only looks right, but feels right too. It's about having the right people behind you to find the right solution to take your customer's brand positioning to the next level. MACtac's® prime papers, films and technical expertise can take you there. Though the markets and applications vary widely, our prime papers and films provide incredible graphic capabilities, from bright white stock and specialized foils in papers to PS films for full-squeeze, semi-squeeze and rigid containers. At MACtac, we like to think of the label as the "total package".

OUR PRODUCTS

MACtac offers a variety of product solutions regardless of your print capabilities – flexo, letterpress, offset or digital. Our line-up of films continues to grow to meet the demands of the marketplace, from an ultra-clear “no-label look” to white, chrome and matte finishes. Our film materials consist of polypropylenes, polyolefins, polystyrene, polyester and vinyls, all designed to work within specific applications and specifications. As prime papers remain a viable option in most labeling scenarios, we continue to offer an array of products from semi-gloss to cast gloss, matte litho, tag stock and uncoated litho. And our full range of adhesives ensures the performance of our films and papers, regardless of environmental conditions. General purpose permanent, special high tack, removable, cold & wet stick, and freezer grade adhesives, along with our liners gives you the options you need to create the right label for the right product. And MACtac will be right with you, every step of the way.

OUR SERVICES

MACtac offers you the flexibility you need from a label partner, from short runs to high volume repeat projects, and from custom to off-the-shelf solutions. With world-class, ISO-qualified manufacturing plants utilizing market-leading technologies and distribution centers strategically located throughout the country, you can depend on us. And before our product ever reaches the coater and slitter, we’ve done the research and testing to know what’s needed for you and your customers. Precise trimless, spliceless, same day shipping and Label Traxx™ compatibility are a few of the additional services MACtac offers for you and your business.

WHAT'S
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THE SOLUTION

In a variety of markets, “outer” product packaging is becoming increasingly obsolete. So what’s left to tell the story? The label. It’s becoming more and more critical to the success of the product at point-of-sale. And MACtac can help. The audience, POS environment, graphics, product manufacturing and costs all play an important role in the determination of what face stock, adhesive and liner to use. So that means what works in the wine department won’t work in the dairy aisle. MACtac can help you determine the best solution for you and your customer when it comes to the various segments that utilize prime papers and films – food and beverage, automotive, home and personal care, pharmaceutical and health care.

TO LEARN MORE ABOUT OUR PRIME PAPERS AND FILMS PRODUCTS, CONTACT A MEMBER OF OUR MACtac TEAM AT 800.548.3456 OR GO TO www.MACtac.com.