



TECHNICAL ASSISTANCE

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TA2102 (05/10) JY

Guide for Installing RoughRAP™ WW100

WW100 is specifically designed for direct application onto exterior and interior brick walls for an astonishing visual effect! Use of an overlamine will extend the life of the graphic and allow for easier handling during install.

IMAGE PREPARATION:

Step one: print and laminate the graphic properly. It is imperative to use the correct ICC profile to print WW100. It is also critical that the printed graphic is allowed to cure 24-48 hours open to the air, before being laminated.

- Use only PERMACOLOR® RAYZor™ Gloss or Matte (LF3648 & LF3638) overlaminating film.

APPLICATION METHOD:

Step two: choosing and inspecting the wall. You want to look for loose mortar, poor paint and identify if it's a sound, dry surface. If you are unsure about the painted wall, test the RoughRAP in an inconspicuous area.

- 1) The application surface **MUST** be dry prior to application. Do not install after a rainstorm! The bricks will take a minimum of 24 hours to dry in warm weather. Also be sure the wall temperature is above 50° F.
- 2) Prep the wall by wiping any dust or dirt from the mortar joints and crevices of the brick with a damp rag or use compressed air.
- 3) Dry fit the graphic and tape into final placement by peeling a few inches of the backing paper off and fold over to get the graphic in place.
- 4) Use the 'hinge method' to line up the graphic and to install by removing small sections of the liner at a time and applying flat onto the rough wall with your hand or a soft squeegee.
- 5) Heat up the film in small sections from left to right with a heat gun to approx. 850°F (450°C) then press the heated film down into the rough texture of the brick wall with a semi-rigid foam roller.
- 6) If needed, remove all air pockets by poking with a pin (do not use a knife) and pressing the air out with a soft cloth.
- 7) After the application is complete and all air pockets removed, heat to a minimum of 220°F up one more time to relax and re-set the film.
- 8) Re-check your work to be sure all areas were heated and rolled. Be sure edges are down firm and any deep mortar joints are post-heated to reset the vinyl's memory.
- 9) To remove - re-heat and pull off in small sections. It will remove easily and cleanly.

Call **1-800-401-5005** for additional product information.