

# M Series

DIGITAL MEDIA



New Indoor/Outdoor Films – Good Looks at an Affordable Price!

## Graphics that Rock!



Graphic vending machines



Retail merchandising murals



Short term outdoor signage

SERIOUSLY COOL TECHNOLOGY



# M Series

New **IMAGin**® Digital Media Technology.

**DIGITAL MEDIA**

Consistently high quality graphics on either gloss or matte surfaces – at a price that’s right – to make these your house stocks.

## What It is.

A great workhorse digital film stock, available in 3.2 mil gloss white and 3.2 mil matte white finishes. Facestock is a vinyl film with an ultra-smooth surface for high quality printing, every job. It’s coated with a permanent, opaque acrylic pressure sensitive adhesive and supplied with a 72# polycoated layflat liner.

## How M Series works for you.

You can use it for all wide-format processes: eco-solvent, solvent-based and UV-cured ink jet printing. It’s designed for a wide range of indoor and mid-term outdoor sign and display applications on flat surfaces. And it’s affordably priced, so it’s an excellent choice for a house stock. Go to [www.MACTac.com](http://www.MACTac.com) to download your ICC profile.

M Series

Product	Gauge	Adhesive	Liner
EMP328	3.2 mil matte white	Acrylic Permanent	72# polycoated
EMP329	3.2 mil gloss white	Acrylic Permanent	72# polycoated

### Durability

- Indoor and up to four-year outdoor durability.
- Use-life estimate based on accelerated age studies on vertical applications under “normal” environmental conditions.
- Severe environmental conditions will reduce use life.
- Recommendations are believed to be accurate but do not constitute a warranty written or implied. Refer to MACTac® Product Performance Guides and Technical Assistance Bulletins prior to use. Visit [www.MACTac.com](http://www.MACTac.com) to download.

### Temperature Ranges

- Minimum Application: +50° F (+10° C)
- End Use: -40° to 180° F (-40° to 82° C)

### Shelf Life

Two years when stored at 75°F (24°C) and 50% relative humidity in the original package.

*Overlaminating with Permacolor® clear films enhances color and protects against UV fade*



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