

# StreetRap™

## PRODUCT | Concrete Graphics



Step Up to Amazing Graphic Impact  
Indoors, Outdoors - Everywhere



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IMAGin® Digital Media Technology

## Short-term graphic film designed for concrete or asphalt, sidewalks and floors – and select wall surfaces – indoors and outdoors.

### What StreetRAP™?

StreetRap™ is an easy-to-print 3.4-mil matte film that delivers superb color reproduction, durability and ease of application. It is engineered with an aggressive solvent acrylic adhesive that provides outstanding adhesion to unsealed pedestrian concrete or asphalt surfaces, and to select rough wall surfaces.

### Where StreetRAP Performs

Almost anywhere there is pedestrian traffic, **StreetRap** delivers powerful promotional messages – where other materials fear to tread. Typical applications include:

- Retail Stores
- Schools
- Fairs
- Convention Centers
- Parades and Other Events
- Trade Shows
- Sports Arenas
- Public Buildings
- Private Business
- Entertainment Venues
- Plant Safety Messages
- Marathons

StreetRap can also be used for stunning wall graphics on painted or unpainted cinder block walls, unsealed cement walls and poured concrete support pylons. (Cannot be used on stucco). StreetRap prints beautifully and reliably on all printers, including: solvent, eco-solvent, UV ink jet, latex and screen printing processes.

Go to [www.Mactac.com](http://www.Mactac.com) to download your ICC profile.

Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
STR328W54	54" x 150"	3.4-mil matte	3.0-mil blended adhesive	90# SuperFlat	3 Months Floor, Up to 2 Years Walls
STR328L100	54" x 100"	3.4-mil matte	3.0-mil blended adhesive	90# SuperFlat	3 Months Floor, Up to 2 Years Walls

StreetRAP used as an exterior floor graphic must be laminated with PERMACOLOR® FloorGRIP™ PF6600, a 6.0-mil textured PVC overlaminating film which exceeds ANSI/NFSI B101.3 and B101.1 specifications for a “High Traction” surface. Download a Performance Guide at [www.mactac.com](http://www.mactac.com) for detailed information.

**\* Do not apply StreetRAP to smooth, sealed concrete, unless a permanent bond is desired.**

For more information about StreetRAP or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223, e-mail [Mactac.Americas@mactac.com](mailto:Mactac.Americas@mactac.com) or visit [www.mactac.com/graphics](http://www.mactac.com/graphics).

